

# Marketo Offline Landing Page

**Installation Guide**

Version 1.0

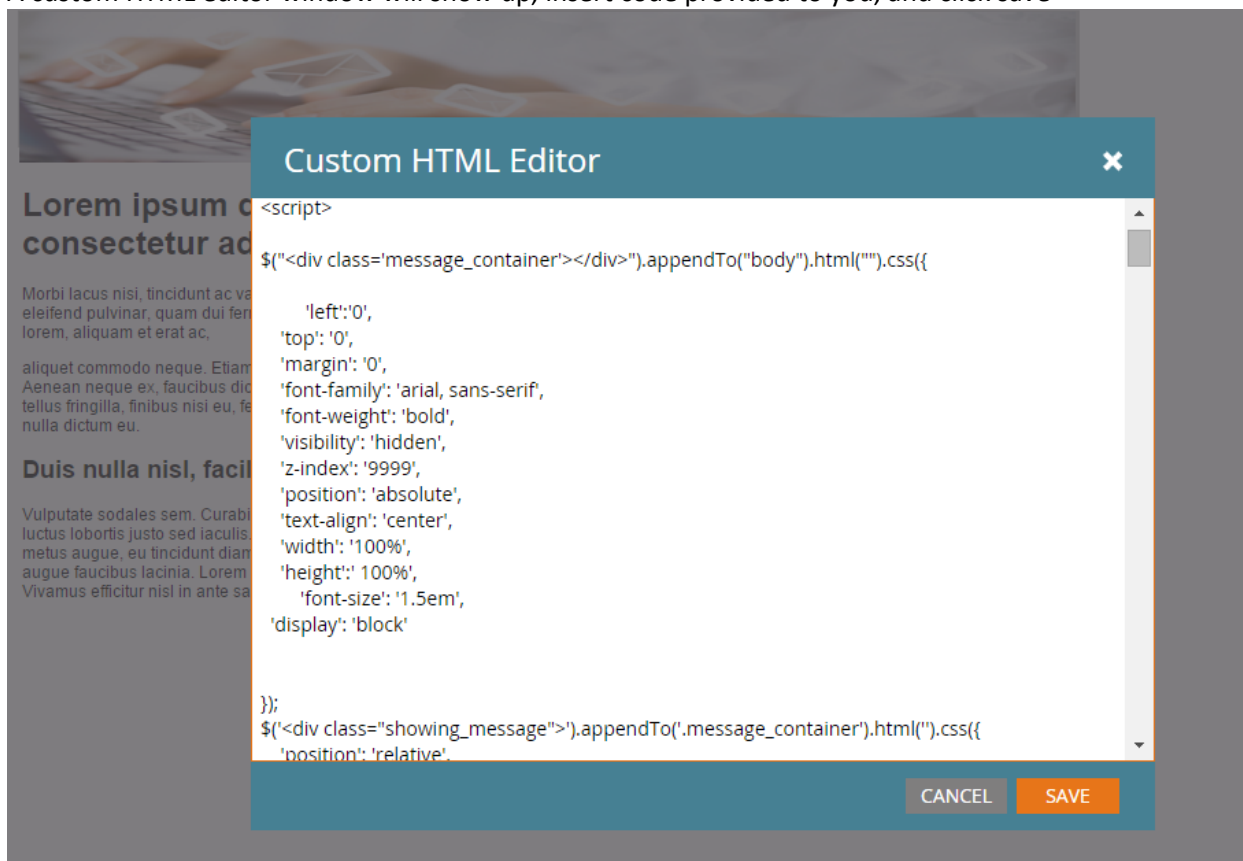
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### Create landing page, put offline JS in the Landing Page

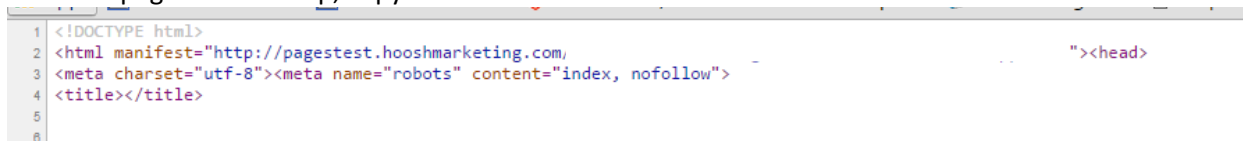
1. Log in to Marketo, go to Marketing Activities or Design Studio
2. Create a landing page as usual
3. Insert HTML labeled as 'Offline JS' anywhere in the landing page
4. A custom HTML editor window will show up, insert code provided to you, and click save



5. After you've created your landing page, approve draft to be able to use it.

### Open Landing Page, view page source, copy the manifest link

1. Go to your Landing Page
2. View approved page, then you will be directed to your landing page
3. Right click anywhere in the page, choose view page source
4. The html page will show up, copy the html manifest line



5. Go to Marketo program where your Landing Page is, open my tokens
6. Create {{my.manifest}} token and paste copied value onto token value

Test Offline Form   Assets   Setup <b>My Tokens</b> Members			
<span>New</span> <span>Program Actions</span> <span>Edit Token</span> <span>Delete Token</span>			
These tokens can be referenced using this naming convention: {{my.My Token}}			
Ty...	Token Name ▲	Value	Updated
Local (1 Token)			
	{{my.Manifest}}		04/01/2016 2:47 PM

Create template, put `<html manifest="{my.Manifest}">`

To create more offline landing pages in the future, you can create a template containing link to the token, so you don't have to update the links every time you create an offline landing page

1. Go to Design Studio
2. Create a template that matches your layout
3. Insert this code in the few first lines
 

```
<!DOCTYPE html>
<html manifest="{my.Manifest}">
  <head>
    <meta charset="utf-8">
    <title></title>
```
4. Save template and the next time you would like to create an offline landing page, use this template as the base.