



zoominfo.com | 866.904.9666

ENHANCE YOUR MARKETO DATA, ELIMINATE MANUAL FILES, AND FIND KEY DECISION MAKERS FAST

Accelerate your growth with ZoomInfo. Use Data Integrations to enhance your Marketo data without the hassle of manual files. Find key decision makers, analyze your data, and shorten the time it takes to convert leads to customers without ever downloading a single spreadsheet.

Easily update your data on demand and search for and add new contacts matching your best buyers. Everything is managed digitally through a seamless integration between Marketo and ZoomInfo. It's never been easier to empower your sales and marketing teams with high quality B2B data. Start increasing revenue for your organization today.

KEY FEATURES



IMPROVE DATA QUALITY

Fill in missing demographic and firmographic information on prospects, including business email addresses. Update and cleanse existing data to eliminate obsolete or incorrect records within Marketo. Shorten the time it takes to convert prospects into sales-ready leads.



ADD NEW TARGETED CONTACTS

Find decision makers and influencers at the companies you are targeting. Search prospects by job title, function, or seniority and pick the contacts you want to import to Marketo. Access valuable background information on your prospects and find detailed contact data, such as direct phone numbers and email addresses.



GET MEANINGFUL INSIGHT

Analyze your Marketo contacts and accounts to identify your target buyers and improve your sales outreach and marketing efforts. Add more contacts matching your best personas directly into Marketo.



MAKE YOUR WORKFLOW CONVENIENT

Conduct all transactions through one easy-to-use interface. No need to manipulate Excel spreadsheets.