

Key takeaways

Double your conversion rate by focusing on truly closable leads

Predictive lead scoring + buying signal insights: see the best prospects & know how to close them

Fast time-to-value: installs easily, valuable insights within days or even hrs.

No data scientists needed! No long, costly consulting engagements

No re-tuning: model learns dynamically, always up-to-date

Our patent-pending predictive analytics algorithm was developed by SalesPredict's CTO, a world-renowned data scientist, specifically to address sales and marketing challenges.

Which leads will close? SalesPredict knows.

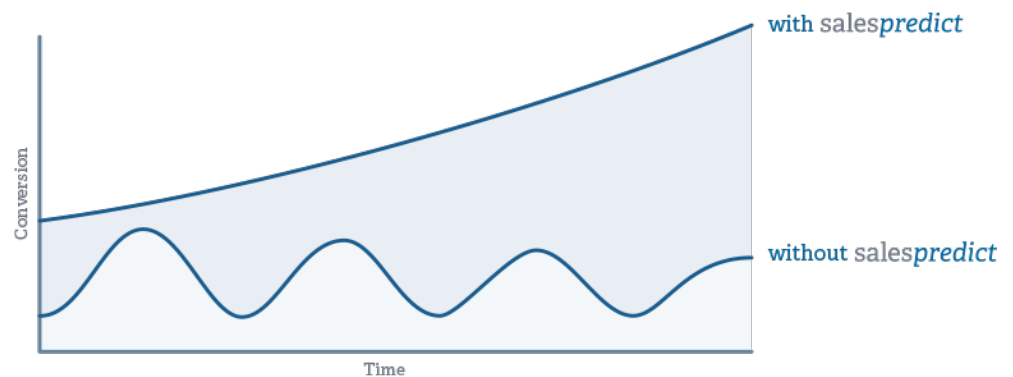
You probably have hundreds or thousands of names in your Salesforce.com CRM and marketing automation systems. So how does your team know where to start?

SalesPredict helps companies increase revenue by focusing sales, marketing, and customer success teams on the best potential prospects. And by best, we mean the ones statistically most likely to convert to a sale. How do we do this? Predictive analytics.

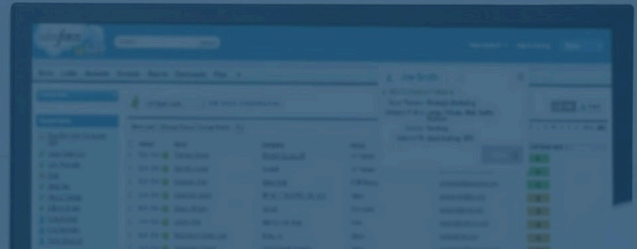
Beyond predictive lead scoring, SalesPredict provides buying signal insights and enhanced data that help you target and fine-tune your campaigns and sales pitches to deliver the most effective messages for each prospect.

Automated lead-to-revenue intelligence

Available on the Salesforce.com AppExchange, SalesPredict installs within minutes, requires no configuration, and immediately starts adding value by uncovering hidden revenue potential, and risks, in your CRM, marketing automation system, and enriched data.



No expensive, drawn-out consulting engagements. From day one, SalesPredict adds intelligence to your pipeline by scientifically scoring your leads, identifying your best upsell / cross-sell opportunities, and highlighting customers with a risk of non-renewal.



We're data geeks so you don't have to be

Our patent-pending predictive analytics algorithm was developed by SalesPredict's CTO, a world-renowned data scientist, specifically to address sales and marketing challenges. It analyzes the won and lost opportunities in your CRM and takes a holistic view of your leads that combines thousands of factors to look at "signals" in your CRM, marketing automation data, social media, the open Web, and over a dozen other data sources. It then applies predictive analytics to understand your customers' specific buying patterns compared with your prospect's and delivers a corresponding score, along with enhanced contact data and insights into their buying motivations.

While the data science is very advanced behind-the-scenes, simple color coding and letter rankings make it easy for reps to see which leads to focus on, right in the familiar Salesforce.com environment.

Faster sales cycles, better campaigns

SalesPredict can uncover hidden gems in your CRM and help your team focus their efforts on the prospects with the best potential. This can have a big impact on your funnel:

- Increase your qualified leads pipeline by 100%
- Double your conversion rate
- Accelerate lead-to-revenue cycles by 30%
- Reduce customer churn by 25%

Action	Name	Company	Status	SalesPredict rank
✓ Edit Del	Thomas, Nicole	Emel & Young LLC	In Process	A
✓ Edit Del	Gianni, Louise	Outsail	In Process	A
✓ Edit Del	Alexander, Umar	Saco Bank	SDR Ready	B
✓ Edit Del	Cherish, Susan	BP ALTERNATIVE ENERGY	Open	B
✓ Edit Del	Oliver, William	AVVA	Contacted	B
✓ Edit Del	Justin, Bill	Mission de Reza	New	B
✓ Edit Del	Max Carter, Carter Lisa	Nisa, Inc	Open	B
✓ Edit Del	Gregory, Robert	ASCO South America	Open	B
✓ Edit Del	Richard, Stuart	MetricStream	In Process	B
✓ Edit Del	Carolina, Sergio	STATSAFT UK LTD	Open	C
✓ Edit Del	Matthew, Kevin	CITIGROUP	Open	C
✓ Edit Del	Jeffrey, Anna	ShoreBuilder	New	C
✓ Edit Del	Colleen, Dan	NorthTrading	New	C
✓ Edit Del	Matthew, Nicholas	Altisys	New	C
✓ Edit Del	Wendy, Daniel	Lloyds Banking Group	Open	C

SalesPredict keeps you ahead of changing market dynamics

What if a scrappy new competitor has entered your market or a security flaw is found in a competing product? SalesPredict can automatically detect slow market shifts before you even feel them and re-tunes your predictive model dynamically—no need for any consultants! By knowing which signals have changed, as well as their predicted impact, SalesPredict ensures that your leads are scored accurately and that your pipeline continues to grow. If you're suddenly trying to attract the wrong buyers with the wrong messages, it can wreak havoc on your conversion rates and revenue projections. With SalesPredict, you're never blindsided.

A secure SaaS solution

SalesPredict employs the highest security to protect your business data. Our infrastructure choices ensure that our service and security levels are top notch. And as an AppExchange offering, our application has been thoroughly scrutinized during Salesforce.com's security review.

Start closing more deals

Contact us at info@salespredict.com to learn more about how SalesPredict can help you accelerate sales cycles, improve conversion rates and increase revenue.