



C9 LeadMap for Marketo

C9's Lead Map for Marketo is designed to seamlessly integrate your Marketo Instance and pull your Marketo data using APIs. C9's "no-BI" approach to data management does away with the limitations and hassles of traditional BI solutions which take months to set up, curtail what you can ask, and are costly to maintain over time.

- Upon engaging with C9's LeadMap for Marketo, the C9 Field Support team will work with you to define and implement a model specific to your Marketo instance.
- Once your Marketo instance is provisioned in C9, your data is collected unattended and automatically - even when you make changes to any of your source data.
- C9's intelligent platform automatically adjusts to collect the right data without the need for IT involvement.

With C9's Big Data + Fast Data capabilities, you can get started in days, answer just about any question any time and do more with less cost and effort.

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About C9

C9 delivers predictive sales and marketing applications that increase revenue, generate more precise forecasts and mitigate pipeline risk. By combining data science with products that improve sales and marketing execution, C9 enables leading companies like Yahoo! Pitney Bowes and Google to drive predictable growth.