

# IOVOX – Marketo Integration Set-up Guide

## Step 1 – Log into application

Enter your user name and password

User: \*

Password: \*

## Step 2 – Complete profile information

Enter your Marketo information (endpoint, user name, and key) and your IOVOX information (endpoint, user name, and key).

Profile Users Campaigns

Last Update: 11/15/13 3:19 PM

Marketo Endpoint: \*

Marketo User: \*

Marketo Key: \*

IOVox Endpoint: \*

IOVox User: \*

IOVox Key: \*

## Step 3 – Synch your Marketo campaigns with the application

Clicking on the 'Refresh from Marketo' button will retrieve all of your active Marketo campaigns. In order for the campaigns to be retrieved, they also have to be 'requested' with 'web service API' as the source.

ID	Name	Description	Date Added	Phone	Additional info	Phone Added
▶ 1025	Test Campaign 1	This is the first test campaign	11/15/13 3:19:26 PM PST			<input type="button" value="Add numbers"/>
▶ 1027	Test Campaign 3		11/15/13 3:19:29 PM PST			<input type="button" value="Add numbers"/>

### Step 4 - Add phone number(s) to your campaigns

Specify the type, country, area code, and quantity of numbers you would like to create for the campaign.

**Add new phone numbers to campaign**

Number type: \*

Country code: \*

Area code: \*

Quantity: \*

### Step 5 - Associate meta-data with the numbers (optional)

After you have created the numbers, you can (optionally) associate meta-data with those numbers. This meta-data will be uploaded to the IOVOX portal and will be associated with the appropriate number.

ID	Name	Description	Date Added	Phone	Additional info
▼ 102	Test Campaign 1	This is the first test campaign	11/15/13 3:19:26 PM PST		
				14157120076	<input type="text" value="Hello &lt;firstname&gt; subject line"/> <input type="button" value="Save"/>
				14157120068	<input line"="" subject="" type="text" value="Thanks for your business"/> <input type="button" value="Save"/>
				14157120069	<input line"="" subject="" type="text" value="Happy Holidays"/> <input type="button" value="Save"/>
▶ 102	Test Campaign 3		11/15/13 3:19:29 PM PST		