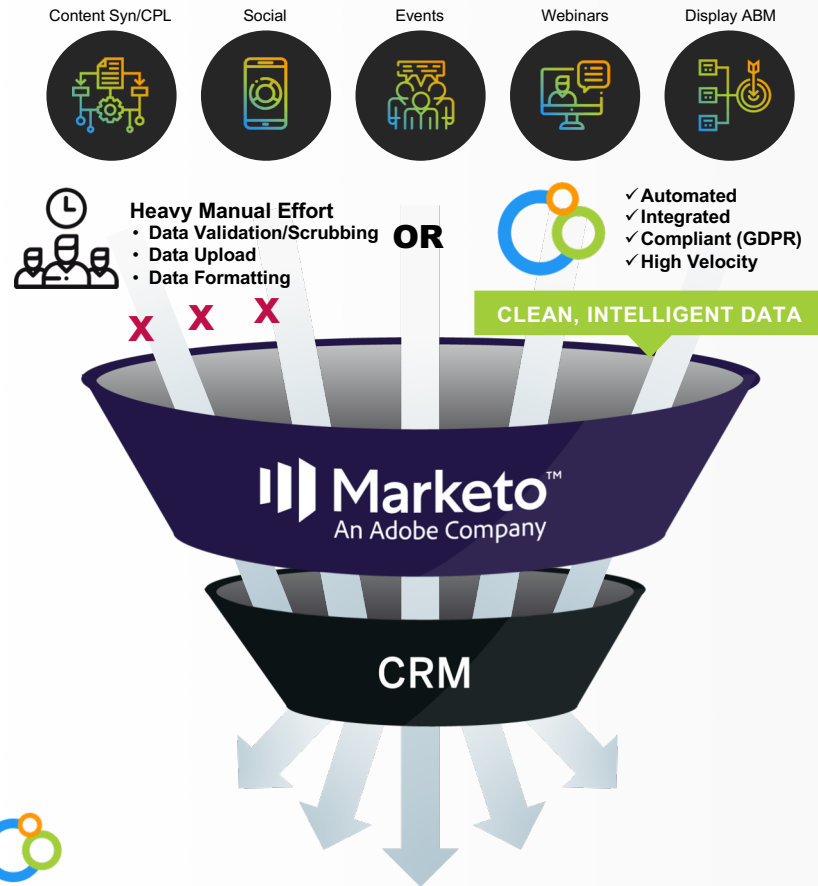


TOP-FUNNEL LEAD SOURCES & DEMAND CHANNELS



REAL CUSTOMER RESULTS FROM CLEAN, INTELLIGENT, COMPLIANT DATA DELIVERED TO MARKETO

- 4-6x** Pipeline Increase & Scale
- 3x** Lead to Opportunity Conversion Rate Increase
- 50%** Reduction in Customer Acquisition Costs
- 100s** of Hours of Manual Labor Eliminated