

Marketo Webhook Mapping Fields

The DiscoverOrg fields available to map for the Marketo Webhook are listed below

result.company.id	result.pers.firstname
result.company.name	result.pers.middlename
result.company.address	result.pers.lastname
result.company.city	result.pers.nickname
result.company.state	result.pers.namesuffix
result.company.statename	result.pers.salutation
result.company.statecode	result.pers.title
result.company.zip	result.pers.jobfunction
result.company.country	result.pers.jobfunction1
result.company.countryname	result.pers.jobfunction2
result.company.countrycode	result.pers.jobfunction3
result.company.phone	result.pers.jobfunction4
result.company.revenue_mil	result.pers.senioritylevel
result.company.employees	result.pers.email
result.company.itemployees	result.pers.otheremail
result.company.itbudget_mil	result.pers.phone
result.company.website	result.pers.reportsto
result.company.industry	result.pers.address
result.company.companydescription	result.pers.city
result.company.duns	result.pers.state
result.company.sic	result.pers.statename
result.company.sic1	result.pers.statecode
result.company.sic2	result.pers.zip
result.company.sic3	result.pers.country
result.company.naics	result.pers.countryname
result.company.naics1	result.pers.countrycode
result.company.naics2	result.pers.publicNotes
result.pers.id	result.pers.linkedIn
result.pers.name	result.pers.twitter
result.pers.nametitle	result.pers.technologies
	result.pers.deleted_from_discoverorg



result.company.technologies.Advertising
result.company.technologies.AgencyofRecord
result.company.technologies.Audit
result.company.technologies.ERP
result.company.technologies.Finance
result.company.technologies.BusinessIntelligence
result.company.technologies.CRM-MarketingAutomation
result.company.technologies.Collaboration
result.company.technologies.DataManagement
result.company.technologies.DataStorage
result.company.technologies.Databases
result.company.technologies.Ecommerce
result.company.technologies.HR
result.company.technologies.EnterpriseApplications
result.company.technologies.Hardware-OS-SystemsEnvironment
result.company.technologies.ITSM
result.company.technologies.Languages
result.company.technologies.Networking
result.company.technologies.Medical
result.company.technologies.Mobility
result.company.technologies.OtherTechnologies-ITOAgreements-ITIntel
result.company.technologies.ProgrammingTools
result.company.technologies.Security
result.company.technologies.Servers
result.company.technologies.ServiceProviders
result.company.technologies.Telecommunications
result.company.technologies.Virtualization

***If there is a field that you wish to map, but do not see on this list, please contact
help@discoverorg.com.***

