

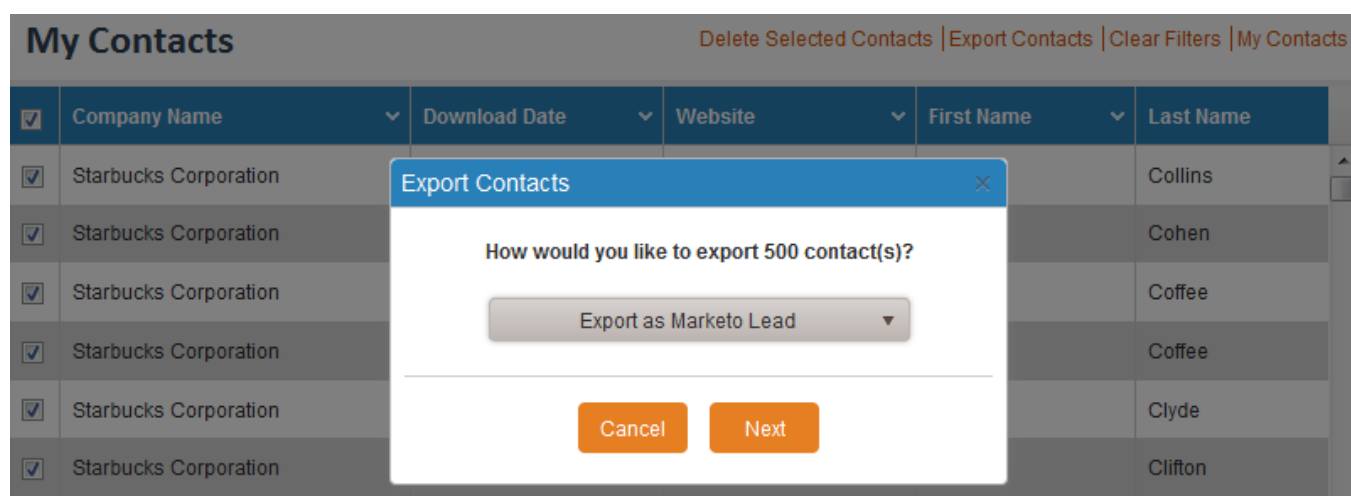
# How To Use Marketo Integration

Last Modified on 05/28/2015 11:32 am MDT

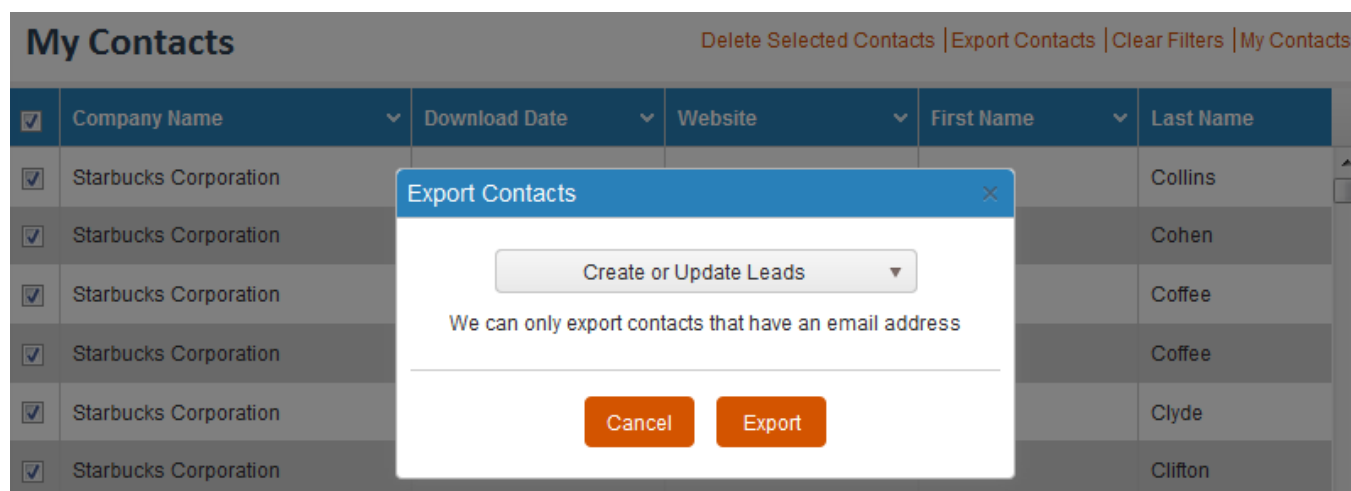
VisitorTrack easily exports your saved contacts to the Marketo Lead Database. Leads are created in the Marketo System Smart List All Leads. Following the below steps to export your contacts.

1. Access your saved contacts from the main menu. **Contacts | My Contacts**

2. Select up to 10,000 contacts to export to Marketo and select the Export Contacts link. Choose the "Export as Marketo Lead" option and Next.



3. Choose your preference on how you want Marketo to handle duplicate Leads. Options include Create New Leads Only, Update Existing Lead Only, Create or Update Leads (default) and Create Duplicate Leads. Select Export.



4. Access your Marketing Automation History from the main menu to view the status of your exported contacts. **Integrations | Marketing Automation | History**

### Marketing Automation Export History

[Resubmit Selected Contacts](#) | [Refresh](#) | [Clear Filters](#)

<input type="checkbox"/>	Integration	Export Type	Company	Contact	Export Status	Detail
<input type="checkbox"/>	Marketo	Marketo Lead	DoubleClick Inc.	Johanna Banghart	Failed	skipped Value for lookup field 'email' not specified
<input type="checkbox"/>	Marketo	Marketo Lead	DoubleClick Inc.	Laurie Barlev	Failed	skipped Value for lookup field 'email' not specified
<input type="checkbox"/>	Marketo	Marketo Lead	Starbucks Corporation	Lance Collins	Success	
<input type="checkbox"/>	Marketo	Marketo Lead	EULER HERMES	Renaud de Wouters	Failed	skipped Multiple lead match lookup criteria
<input type="checkbox"/>	Marketo	Marketo Lead	CAMBRIDGE INTER...	Brian Burton	Success	
<input type="checkbox"/>	Marketo	Marketo Lead	CAMBRIDGE INTER...	Cory Bloodsworth	Success	
<input type="checkbox"/>	Marketo	Marketo Lead	CAMBRIDGE INTER...	Teri Marshall	Success	

#### Marketo Lead

First  
 Last  
 Title  
 Email  
 Phone  
 Company  
 Website  
 Address  
 City  
 State  
 Country  
 Postal Code  
 Source

#### VisitorTrack Contact

First Name  
 Last Name  
 Title  
 Email  
 Phone  
 Company Name  
 Website  
 HQ Address  
 HQ City  
 HQ State  
 HQ Country  
 HQ Postal Code  
 "VisitorTrack"