

## JiffleNow Marketo Integration Setup Guide

JiffleNow Platform integrates with a customer's Marketo instance. Using JiffleNow platform B2B companies schedule all sales meetings to advance sales. When integrated with Marketo, any JiffleNow qualified leads and their meeting insights are pushed into Marketo for further targeted campaigns.

JiffleNow uses Marketo published Standard API(s) to enable this integration which are listed below:

- <http://developers.marketo.com/rest-api/lead-database/leads/>
- <http://developers.marketo.com/rest-api/lead-database/custom-objects/>

JiffleNow Professional Services team will work closely with a customer's IT and Business team in setting up the integration.

At a minimum, JiffleNow will require the following:

- Marketo Sandbox environment and test accounts to connect with its staging environment before rolling out to Production.
- Marketo Sandbox OAuth2 credentials and support on validating the integration.
- Marketo Production OAuth2 credentials and support on validating the integration.

