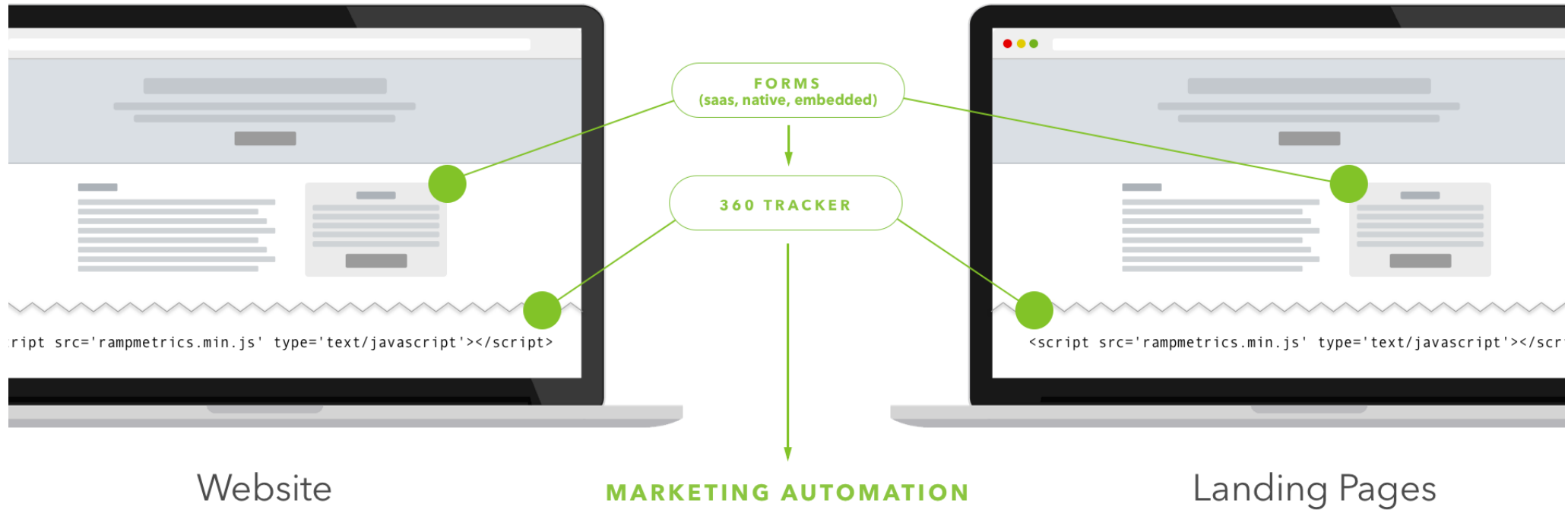


 **ramp**metrics

Source, UTM, Content Tracking

Primary Domain: yourwebsite.com

Sub Domain: info.yourwebsite.com



Marketo Landing Page to 3rd Party API Integration

MARKETO LANDING PAGE WITH FORM



MARKETO LP

MARKETO FORM

API SUBMISSION

On submission of Marketo form, script collects field data from the form and submits to the specified API in a format that the API expects. Script can optionally use the API response to validate the form data before allowing submission of Marketo form.

Marketo Embed to 3rd Party API Integration

EMBEDDED MARKETO FORM ON WEBSITE



WEBSITE

MARKETO FORM

API SUBMISSION

On submission of Marketo form, script collects field data from the form and submits to the specified API in a format that the API expects. Script can optionally use the API response to validate the form data before allowing submission of Marketo form.