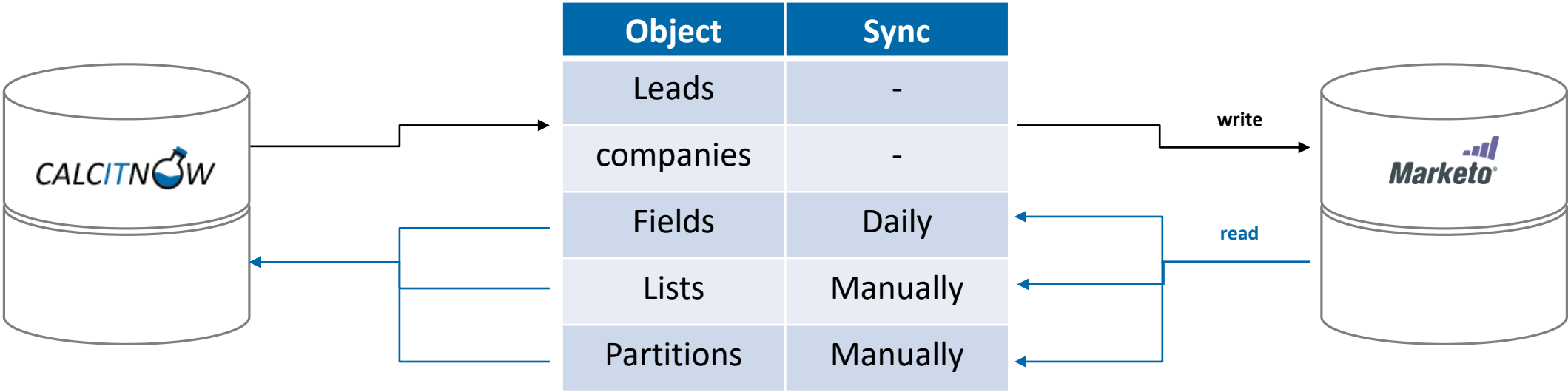


# INTEGRATION OVERVIEW



**Calcitnow does NOT store any of your lead data!**

When a formula runs, we load field values of fields used in the formula, then directly calculate the result and push the outcome back to your indicated field in Marketo. We only log that the formula was calculated, but not for which lead.