

# Marketo

## Marketo

The Tray.io connector for Marketo puts the whole of the Marketo API at your fingertips. Save leads directly into Marketo, export data to other Cloud Services, and interact with campaign & custom field data - in real-time.

## Configuration

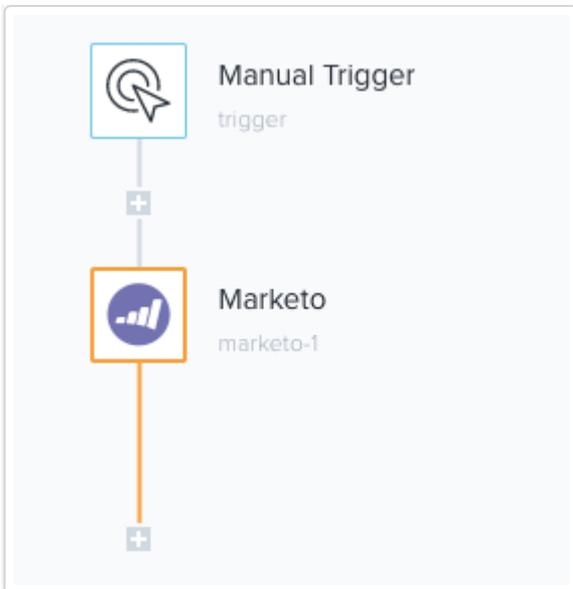
Operation	Description
<i>Create custom activities</i>	This API is used to add custom activity for multiple leads. A maximum of 300 activity records can be submitted at a time.
<i>Create/update multiple companies</i>	Create or update a list of companies in Marketo.
<i>Create/update multiple custom objects</i>	Create or update custom object data in Marketo.
<i>Create/update multiple leads</i>	Create or update a list of leads in Marketo.
<i>Create/update multiple opportunities</i>	Create or update a list of opportunities in Marketo.
<i>Create/update multiple opportunity roles</i>	Create or update a list of opportunity roles in Marketo.
<i>Create/update multiple sales persons</i>	Create or update a list of sales persons in Marketo.
<i>Delete companies</i>	Delete multiple companies for a given criteria.
<i>Delete leads</i>	Delete multiple leads for a given criteria.
<i>Delete opportunities</i>	Delete multiple opportunities for a given criteria.
<i>Delete opportunity roles</i>	Delete multiple opportunity roles for a given criteria.
<i>Delete sales persons</i>	Delete multiple sales persons for a given criteria.
<i>Describe object</i>	Get full details about an object type in Marketo.

<i>Get activity types</i>	This API returns meta data about activity types (except change data value) available in Marketo.
<i>Get lead activities</i>	Get a list of lead activities.
<i>Get lead by ID</i>	Get a lead in Marketo by their ID.
<i>Get lead changes</i>	This API retrieves change data value for leads.
<i>Get paging token</i>	This API returns a token for a given date.
<i>Get program</i>	Get a program in your Marketo account, using it's unique ID.
<i>List custom object types</i>	Get a list of all of the custom object types.
<i>List custom objects</i>	Get a list of custom objects of a given type.
<i>List program leads</i>	Get a list of leads belonging to a particular program.
<i>List programs</i>	Get a list of programs in your Marketo account.
<i>Search companies</i>	Retrieve multiple companies for a given search criteria.
<i>Search leads</i>	This API will retrieve multiple leads for a given search criteria.
<i>Search opportunities</i>	Retrieve multiple opportunities for a given search criteria.
<i>Search opportunity roles</i>	Retrieve multiple opportunity roles for a given search criteria.
<i>Search sales people</i>	Retrieve multiple companies for a given search criteria.
<i>Trigger campaigns</i>	Trigger a campaign with specified input in Marketo.

## Setup

You can start working with the Marketo connector in minutes. To connect your Marketo instance with Tray.io, go through the following steps:

- 1) Create a new workflow with any trigger.
- 2) Add a Marketo connector step to the workflow.



**3)** Click "Add Authentication" in the properties panel on the right.

The screenshot shows the 'Authentication' panel in the tray.io interface. It features a dropdown menu with the text 'Select an existing authentication' and a downward arrow. Below the dropdown is a button labeled 'Add Authentication'.

**4)** Enter your Marketo instance details. Each field you need to enter has details of what you need to add.

👤 **Add Authentication** Tray Solutions's Marketo Account 2 

**API endpoint domain \***  
You can find this in your Marketo dashboard > Admin > Web services. DON'T include the the /rest or /identify here.

**Client ID \***  
The client ID for the LaunchPoint custom service you've created for tray. If you haven't created a custom service yet, follow the instructions here:  
<http://developers.marketo.com/documentation/rest/custom-service/>.

**Client Secret \***  
The client secret for the LaunchPoint custom service you've created for tray. If you haven't created a custom service yet, follow the instructions here:  
<http://developers.marketo.com/documentation/rest/custom-service/>.

5) Click Next.

6) That's it! You can now interact with your Marketo instance using the Tray.io platform.

*Last updated on July 31, 2017*

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