

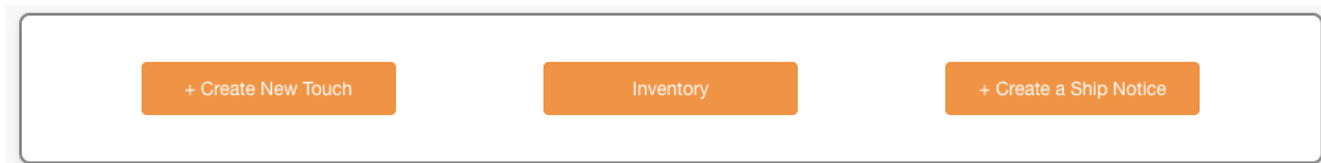


# Marketo Integration (Step 3: Setup Touch)

1. To get started, click into the Touches section:



2. Click Create New Touch:



3. Enter in the Touch name and details and select 'Triggered sending based on Integration':

Select Touch / [Touch Details](#) / Setup Integration / Setup Trigger / Recipient Mapping / Template and Sender Details / Tracking / Sending Limits & Team Invites

Touch Name:  Touch Start Date:  Touch End Date:  No End Date

--Select--  
Manually sending based on users clicking Send button or uploading CSV  
 Triggered sending based on Integration

Touch description and notes to be displayed to the sender:

Assign Template

**+ Advance Touch Settings**

4. After clicking Next then click on Marketo:



5. Now you can decide on which Marketo integration option:

Marketo Webhooks  
(Automated)

Marketo eGift Generator  
(Embedded eGift URL)

7. For the **Marketo eGift Generator** all you need to do is Copy/Paste your custom eGift link into any Marketo email template. When the link is clicked it will dynamically generate the specified eGift link and link the recipient to the Sendoso landing page to redeem their eGift card.

**Your Marketo eGift Link for this Touch is:**

<https://sendoso.com/marketo/wK6Esdg?email={{Lead.Email Address:Default}}>

Copy

You also have the option to customize the eGift redemption landing page by selecting a Template which will allow you to upload your own custom header image as shown below.

**Do you want to assign a Template to this Touch to customize the eGift landing page?**

Select Template



Select your \$5 Coffee eGift Card Below:

Select Starbucks



Select Panera Bread Cafe



Select Caribou Coffee



Select Dunkin' Donuts



8. For the automated **Marketo Webhooks** that allow you to trigger anything from Marketo. Here's more setup details:


[Sendoso + Marketo Webooks Setup Guide \(One-Time\)](#)

[Sendoso + Marketo Webooks Setup Guide \(Flow Setup\)](#)

The screenshot shows the Sendoso dashboard with account balances of \$123,917.11 (My Account Balance) and \$136,460.00 (Company Account Balance). The navigation sidebar includes options like Touches, Send, Recipients, Templates, Teams, Integrations, Analytics, Ideas, Settings, Help, and Logout. The main content area is titled 'Setup Marketo Webhook' and provides instructions for users setting up a new Marketo webhook. It includes three input fields: 'Marketo Client ID', 'Marketo Client Secret', and 'Enter Base URL'. Below these fields, it shows the 'Sendoso Touch ID' as 'bc37af1a-0406-45bd-b632-8adfae3e5217'.

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