



Sign in

Marketo Integration (Step 2: Webhooks Setup Guide Flow Setup)

Sendoso \$123,917.11 My Account Balance \$136,460.00 Company Account Balance

Select Touch / Touch Details / Setup Integration / **Setup Trigger** / Recipient Mapping / Template and Sender Details / Tracking / Sending Limits & Team Invit

Setup Marketo Webhook

If this is your first time Setting up a Sendoso Marketo Webhook then you'll need to setup a new Custom Field, a New Webhook, and Client ID/Secret sync:
[Follow the Instructions](#)

To sync Marketo, please enter your details below:

If this is your first time Setting up a Marketo Flow with Sendoso then you'll need to setup a new Flow step:
[Follow the Instructions](#)

Sendoso Touch ID

Assuming you've first done all the one-time setup instruction here:

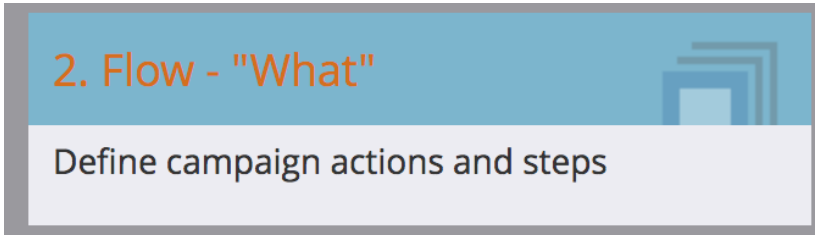
<https://sendoso.zendesk.com/hc/en-us/articles/115002663011-Sendoso-Marketo-Setup-Guide-One-Time->

You are now ready to setup your Marketo Flow steps to trigger the Webhook.

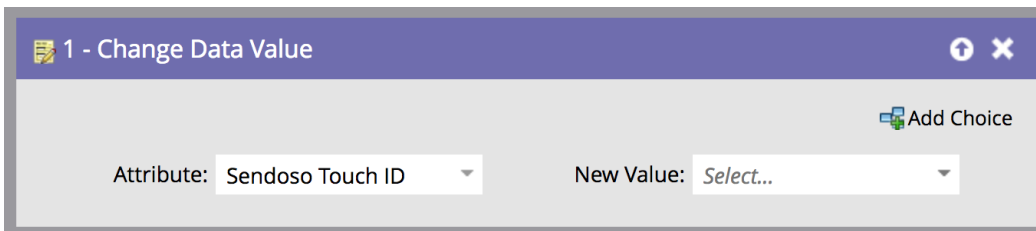
1. Click Marketing Activities and click into the Campaign (or create a new one) where you want to trigger a Sendoso mailer/gift:



2. Within the Campaign, click into the Flow:



3. Add a 'Change Date Value' and select the Attribute as Sendoso Touch ID:



4. Copy/Paste your Unique Touch ID from Sendoso into the New Value field:

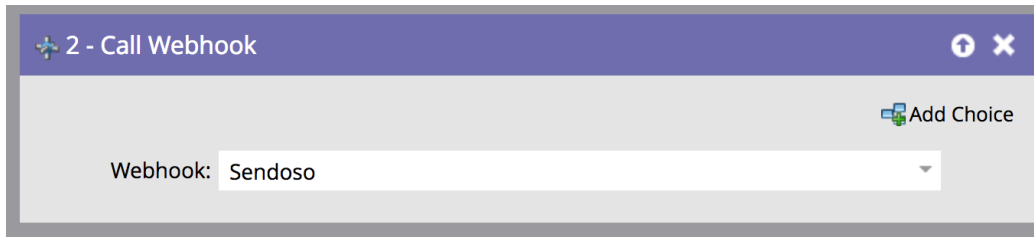
Sendoso Touch ID

bc37af1a-0406-45bd-b632-8adfae3e5217



*Note- each Sendoso Touch has its' own Touch ID. Each time you want to setup a different Marketo Webhook you'll need to Copy/Paste the specific Touch ID from Sendoso.


5. Add a 'Call Webhook' and select Sendoso:



That's it!

[Prev](#)

[Next](#)

 Powered by Zendesk