Our Marketo integration has 3 Layers. It should only take about 5-10 minutes to complete. We can walk through these steps with you.

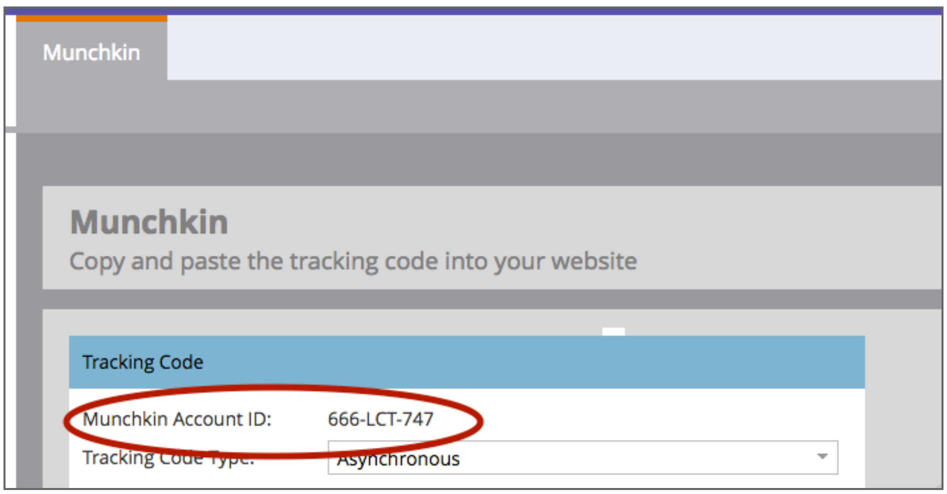
Lead Capturing

We will need your "Munchkin ID" and "Munchkin Key".

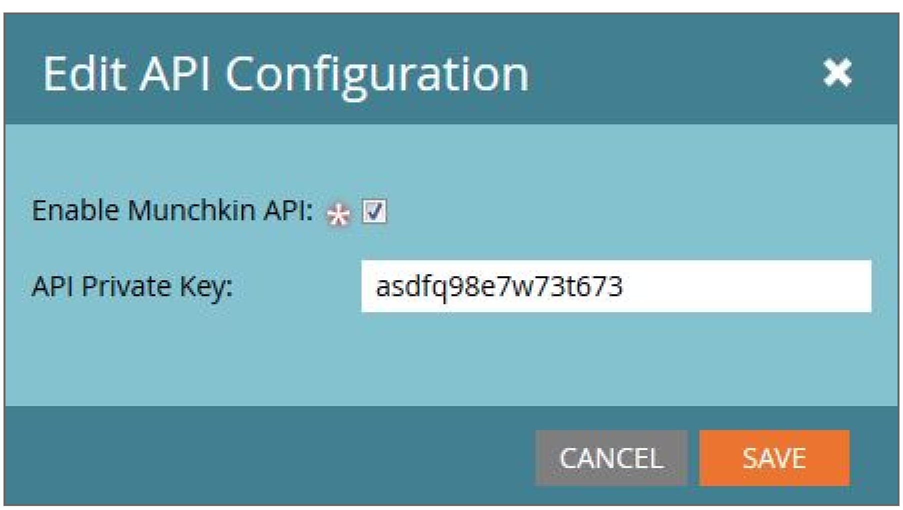
Follow these steps to retrieve them and provide them to your customer success rep:

Go to **Admin->Integration->Munchkin Menu**

1. In the **Tracking Code** section, please make note of **Munchkin Account ID** and provide to your Customer Success Rep



2. Next, scroll to **API Configuration** section, and hit **Edit**
   a. Ensure Munchkin API is **Enabled**
   b. Make note of **API Private Key** and share with Customer Success Rep

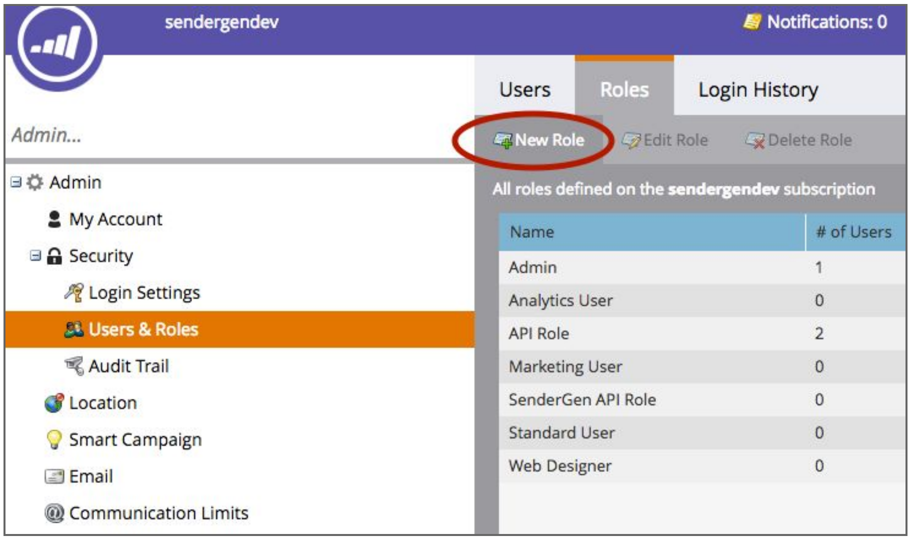


Banner Targeting

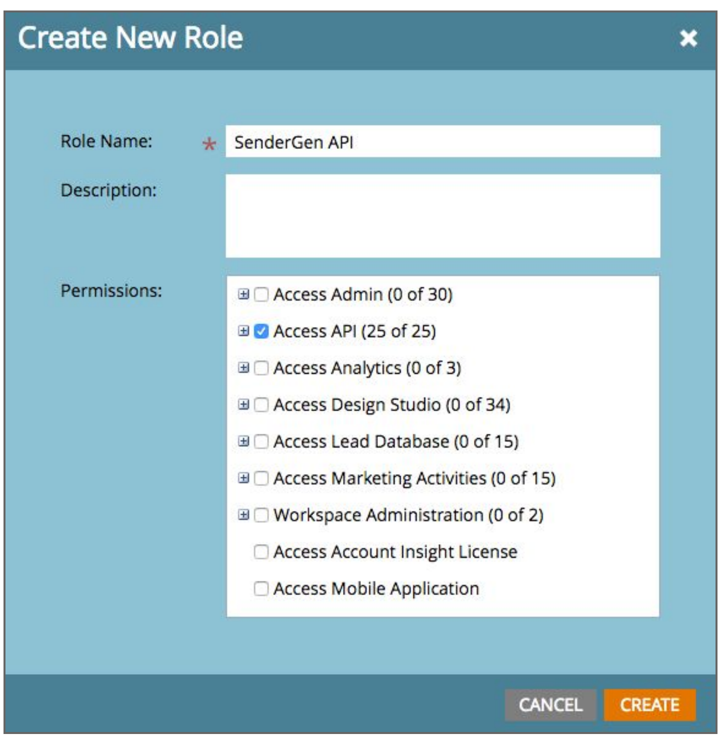
Generate REST API OAuth credentials and provide them to your customer success rep:

Go to Admin-> Users & Roles

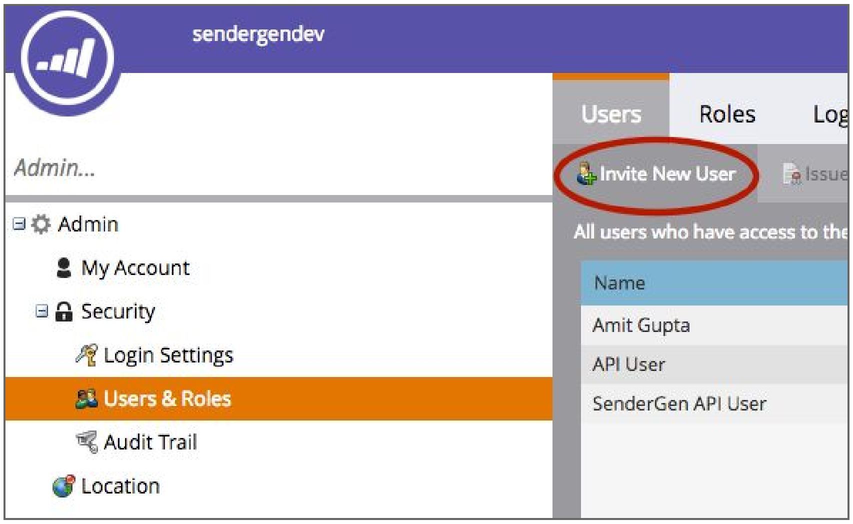
1. Hit New Role to create a new Role



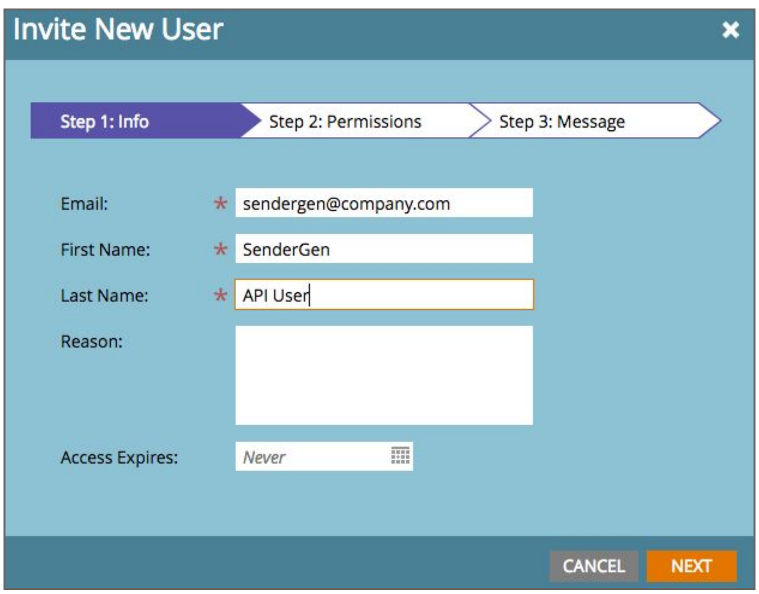
2. Add Role Name SenderGen API. Select API Role in Permissions Section. Hit Save

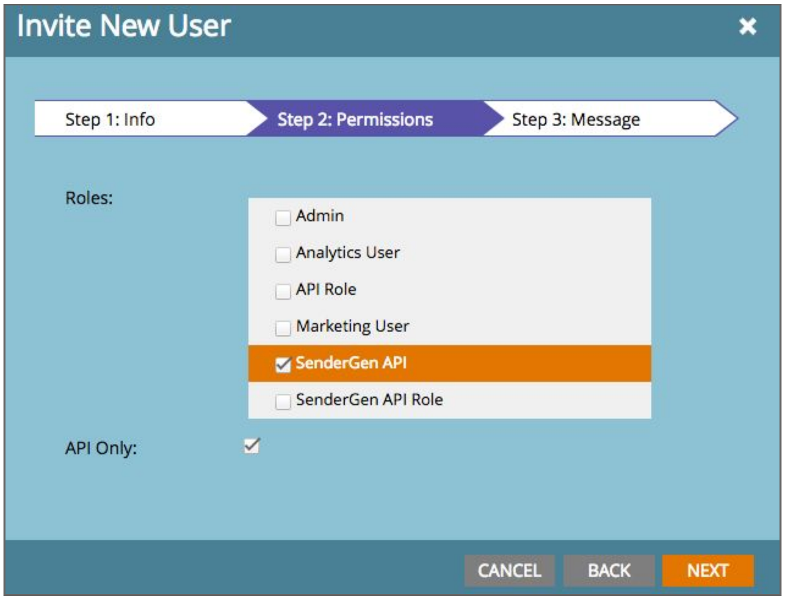


3. Next, add New User.



4. The Invite New User button will prompt a wizard. Enter the following (replace @company.com with your domain):

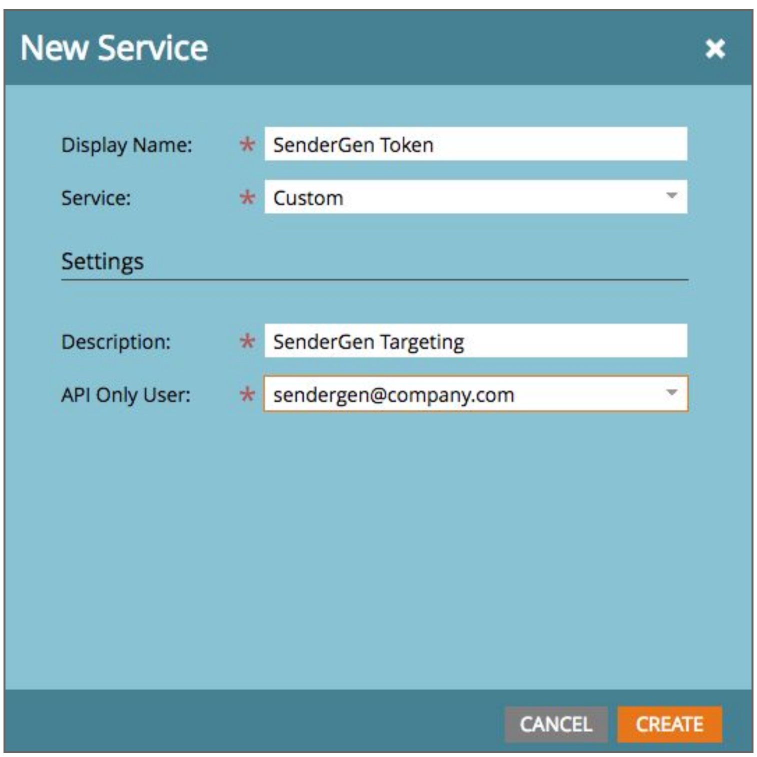
   a. 

b. 

c. Hit **Send**

5. Create a **Custom Service.** Go to Admin-> Launchpoint-> New-> New Service

a. Enter the following. Use the user created in Step 4. Hit **Create**.



b. In the Installed Services list, select **View Details** for the **SenderGen Token** Custom Service

c. Make note of **Client Id** and **Client Secret** and provide them to your Customer Success Rep

6. Retrieve **REST Endpoint URL**. Go to Admin-> Web Services

   a. Scroll to **REST API**

   b. Make note of **Endpoint** and **Identity** and provide them to your Customer Success Rep

Landing Page Integration

Same as the Banner Targeting steps. There is need to do it again if already completed.