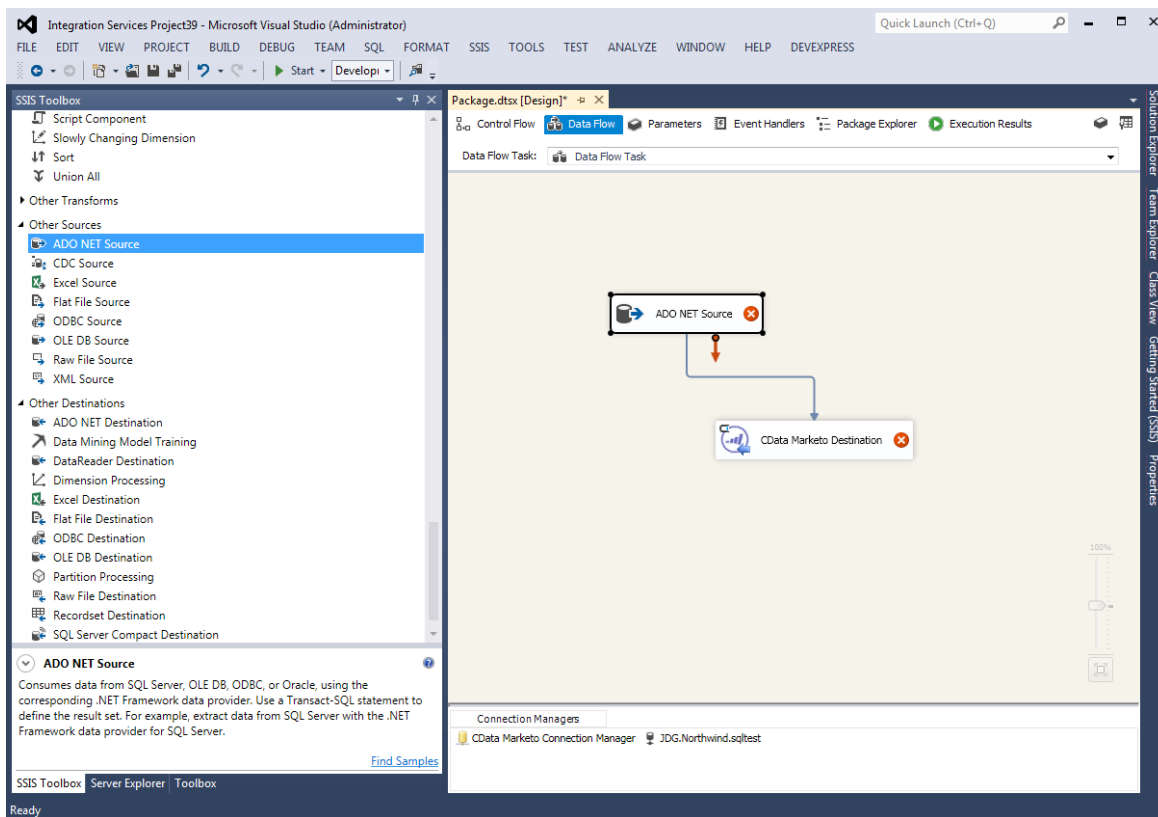


SSIS Components for Marketo: Setup Guide

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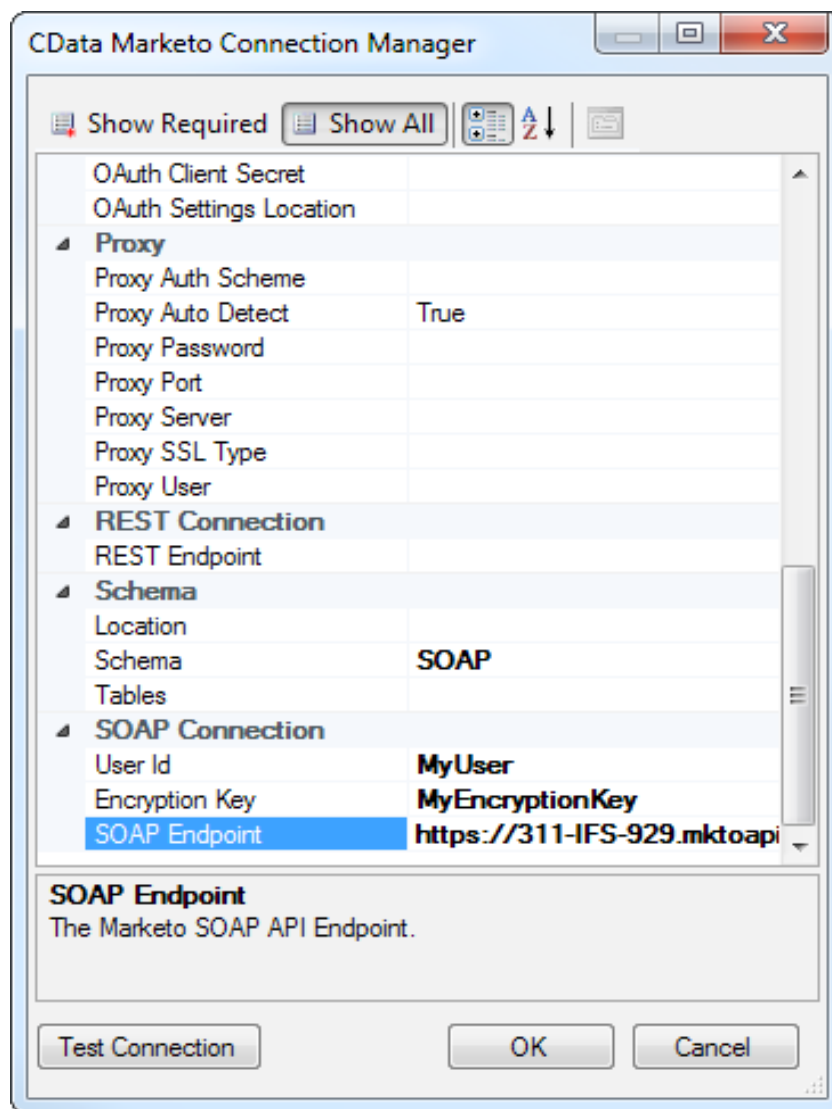
After installing SQL Server Data Tools for your version of Visual Studio, follow the procedure below to export Marketo Leads to a SQL Server database:

1. In a new Integration Services project in Visual Studio, drag a Data Flow Task from the SSIS Toolbox onto the Control Flow.
2. Add a new Marketo source component to the data flow task.
3. Add a new ADO.NET destination component.



Connect to Marketo in SSIS

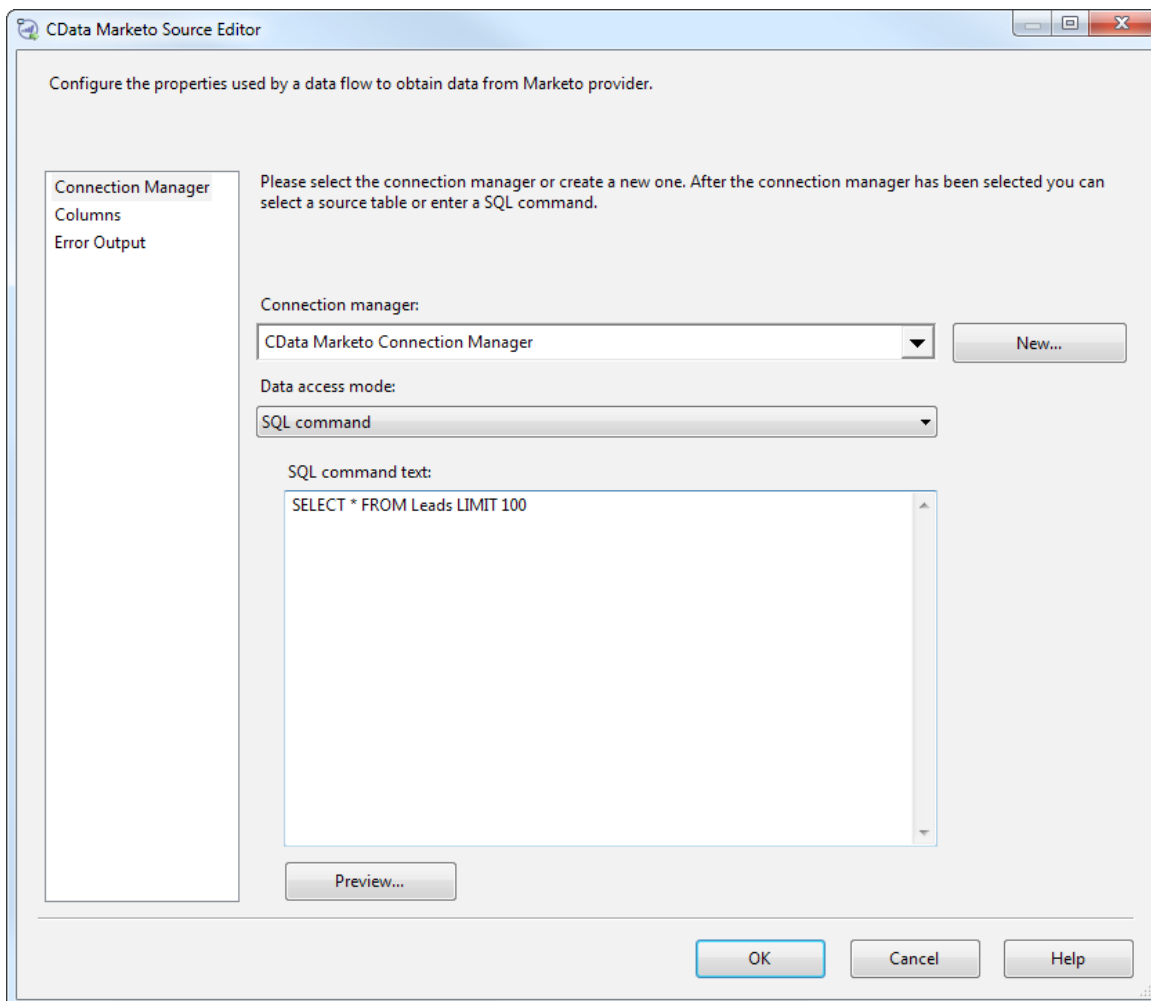
1. Right-click in the Connection Manager window and then click New Connection. The Add SSIS Connection Manager dialog is displayed.
2. In the Connection Manager type menu, select the CData connection manager for Marketo. The CData Marketo Connection Manager dialog is displayed.
3. Configure connection properties in the resulting dialog.



Configure the Marketo Source

Follow the steps below to define the extraction query:

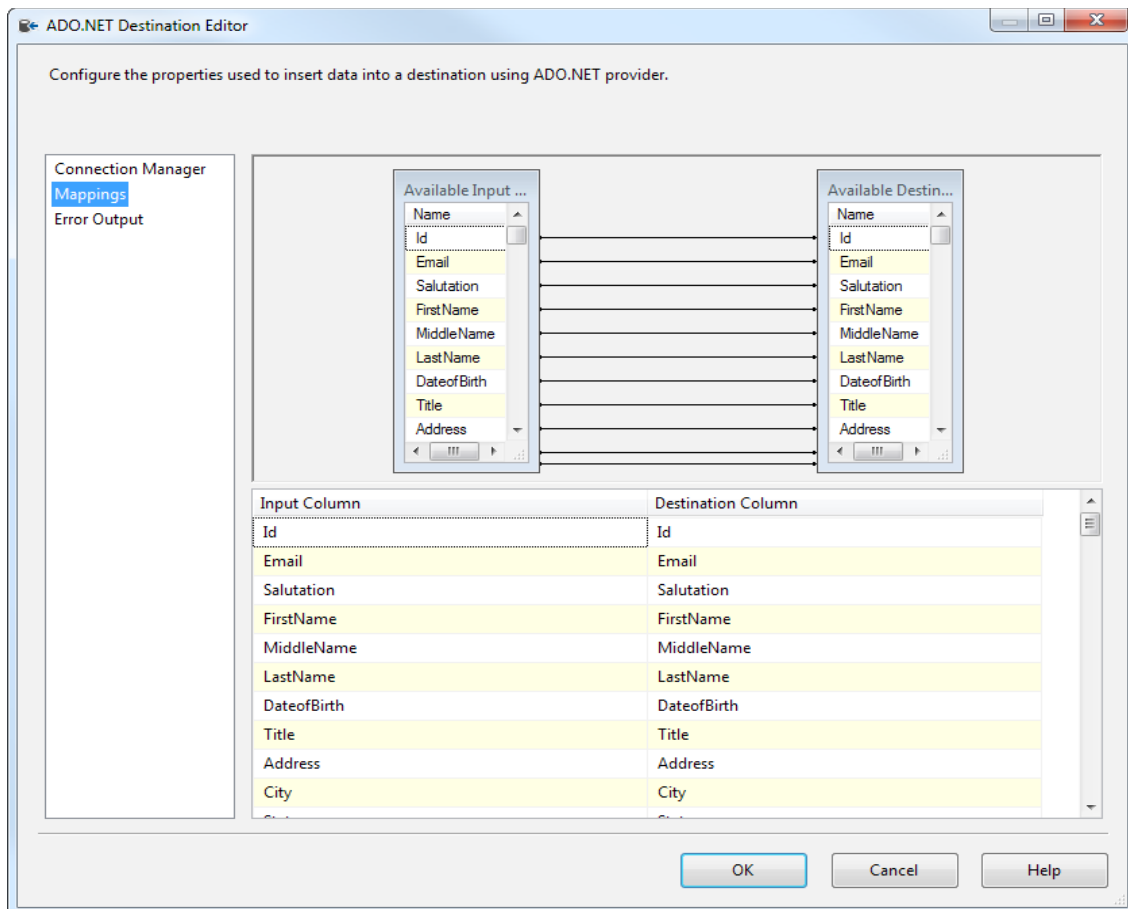
1. Double-click the Marketo source to open the source component editor. In the Connection Manager menu, select the connection manager previously created.
2. Select the Leads table or specify an SQL query to be used for extraction. For example: `SELECT * FROM Leads LIMIT 100` The Leads table specified in the Source Component Editor.



Configure the SQL Server Destination

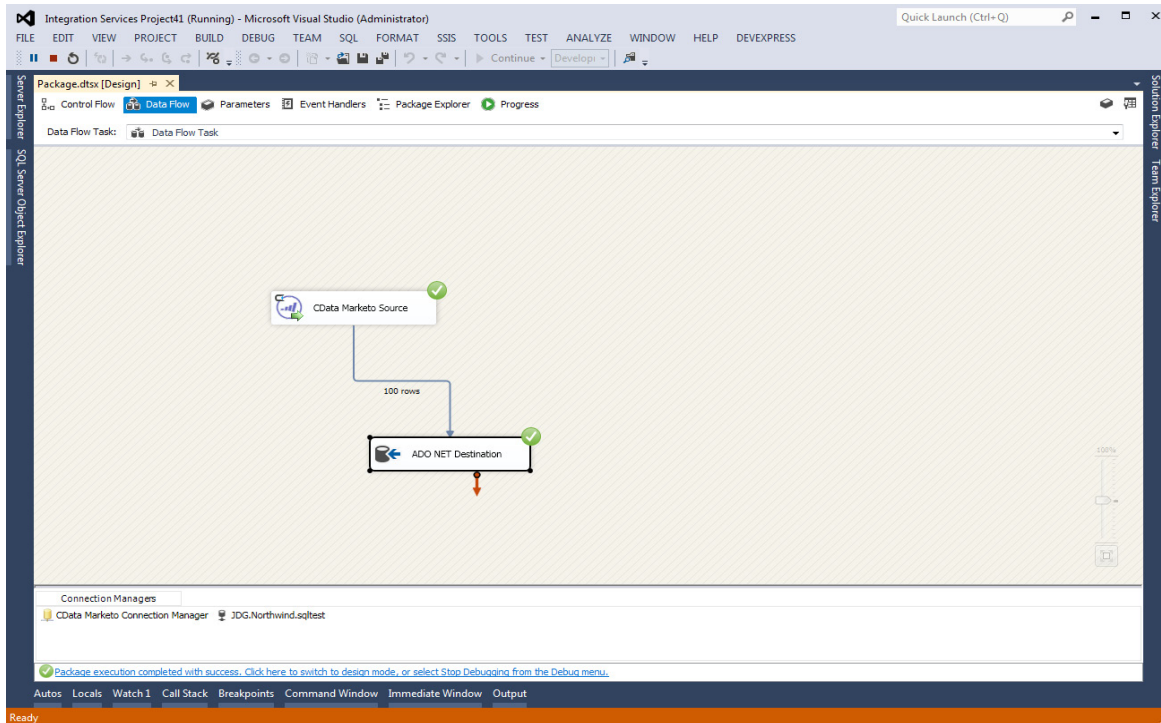
Follow the steps below to specify or create a SQL Server table to load the Leads into.

1. Right-click in the Connection Manager window and then click New ADO.NET Connection. Enter your server and database information in the resulting dialog.
2. Open the ADO.NET Destination and in the Use a Table or View menu, select the destination table in SQL Server. Or, click New to define a new destination table.
3. On the Mappings tab, map Lead columns to the destination table in SQL Server. Mappings from Marketo leads to a new table in SQL Server.



Run the Project

You can now run the project. After the SSIS Task has finished executing, your database will be populated with Marketo Leads.



Next Steps

You can find more guides on reading from and writing to Marketo data in SSIS in the CDATA knowledge base (KB) and help documentation. Free trials and free support are available.

Download the Provider

To get started working with live Marketo data, download a free trial.

<http://www.cdata.com/drivers/marketo/download/>

Driver Technology Documentation

The driver help documentation includes resources to help you authenticate to Marketo, configure source and destination components, and execute SQL queries to Marketo.

<http://cdn.cdata.com/help/DKA/cd/>

Integration Tool Support

The driver knowledge base includes guides to transferring Marketo and SQL Server data.

<http://www.cdata.com/kb/?tab=prod&id=marketo&tech=cloud>

How to Contact CData Support

If you do not find a guide for your application in the knowledge base or have questions during your trial, use the support form. <http://www.cdata.com/support/submit.aspx>

For more information on CData support packages, see the Support Options page.

<http://www.cdata.com/support/>