



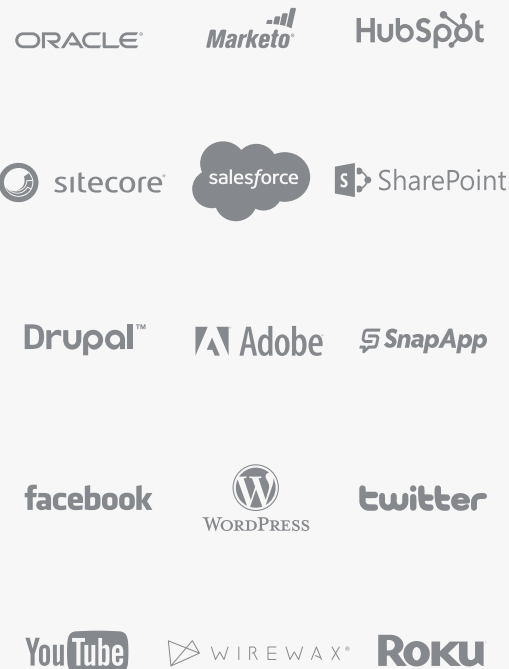
VIDEO MARKETING SUITE.

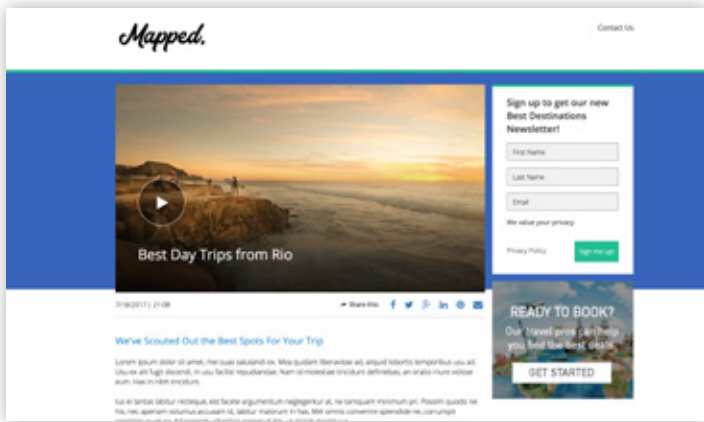
Crush video marketing.

GET YOUR JOB DONE, WITH VIDEO.

- ✓ **SEO**
Improve SEO for your website.
- ✓ **ENGAGEMENT**
Increase audience engagement and conversion.
- ✓ **CONVERSION**
Identify and track key prospects and customers.
- ✓ **REACH**
Share video wherever your audiences are - your site, on social, on email, on OTT (eg. AppleTV).
- ✓ **ANALYTICS**
Get all video marketing performance analytics in one place to measure performance.
- ✓ **CUSTOMIZE**
Customize interactive video, video portals, and landing pages to your brand specifications.
- ✓ **INTEGRATIONS**
Integrate with your CRM and MAP to attribute video to pipeline and revenue.
- ✓ **MANAGEMENT**
Keep your video library organized no matter how large it grows.

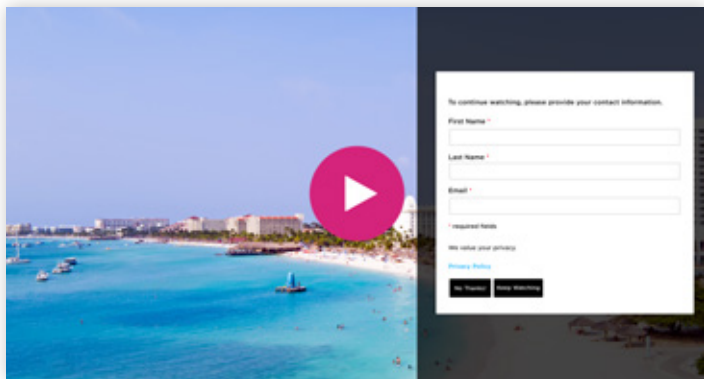
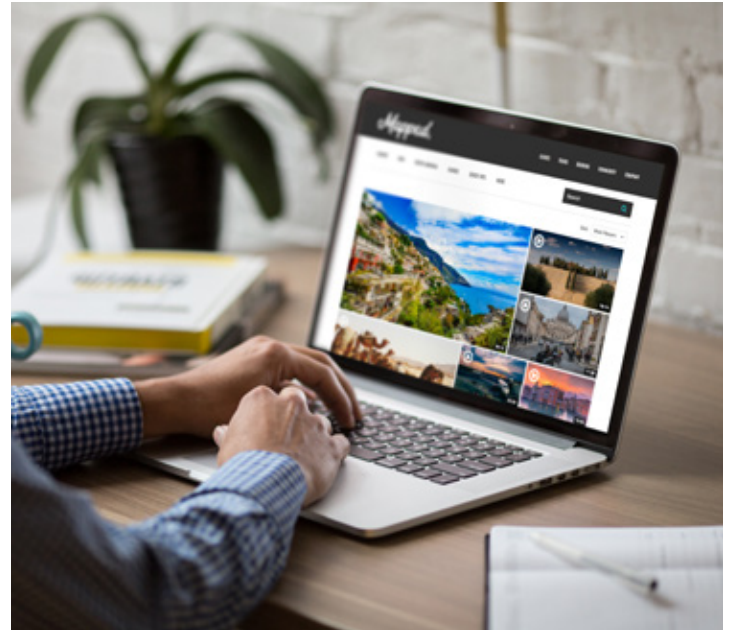
MAKES VIDEO WORK WITH ALL YOUR MARKETING PLATFORMS





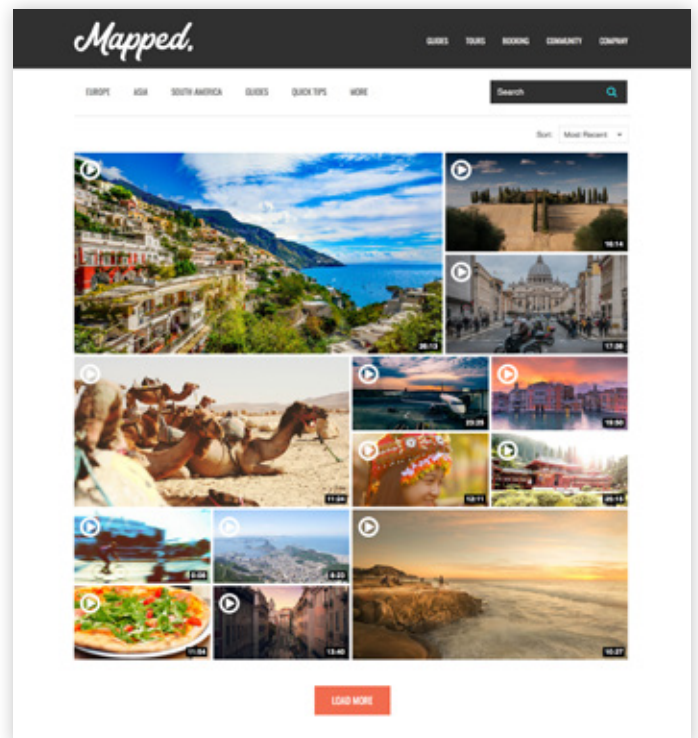
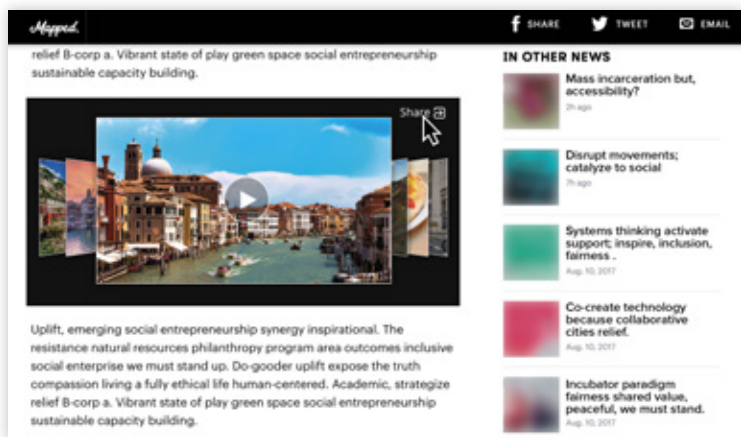
GENERATE DEMAND.

Drive demand with templated video landing pages, interactive calls-to-action, and in video lead forms.



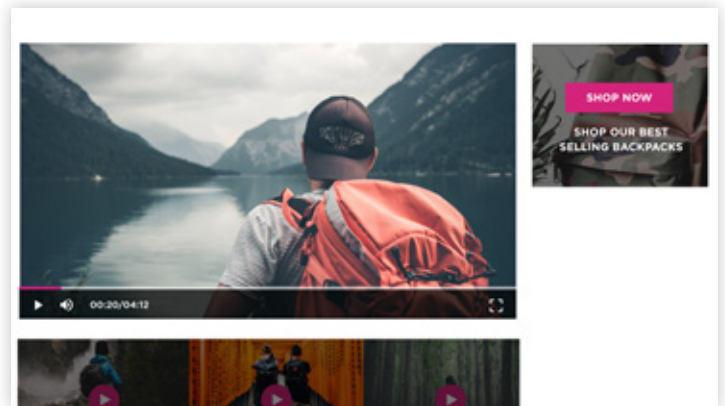
CREATE EXPERIENCES.

Create immersive, interactive in-page video experiences and branded portals in minutes.



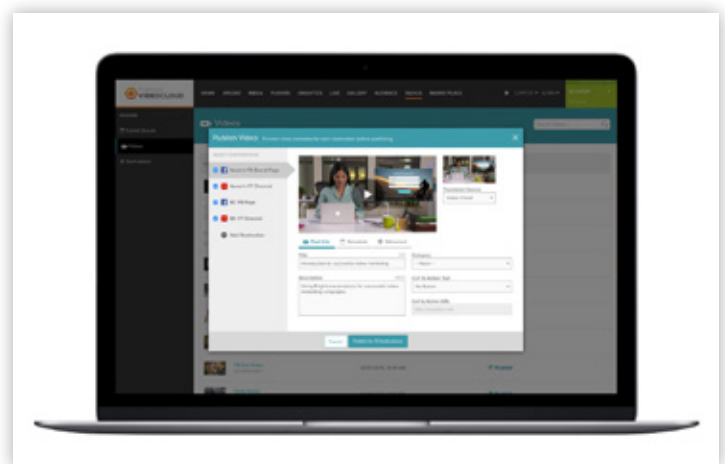
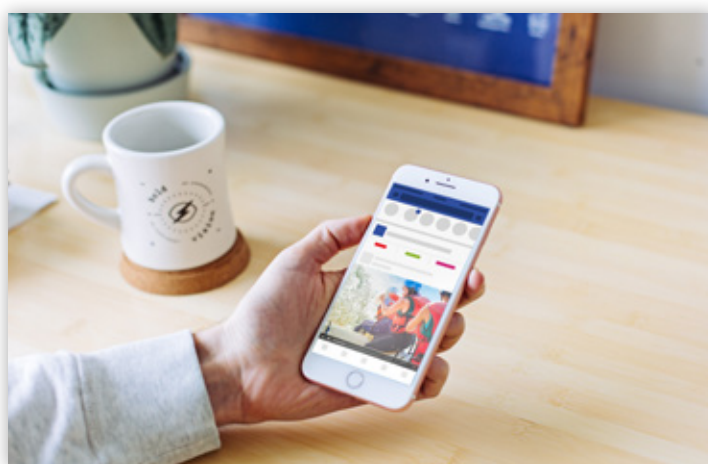
INVITE INTERACTION.

Have a dialogue with viewers and gain data points via calls-to-action, chapters, surveys, and shoppable video.



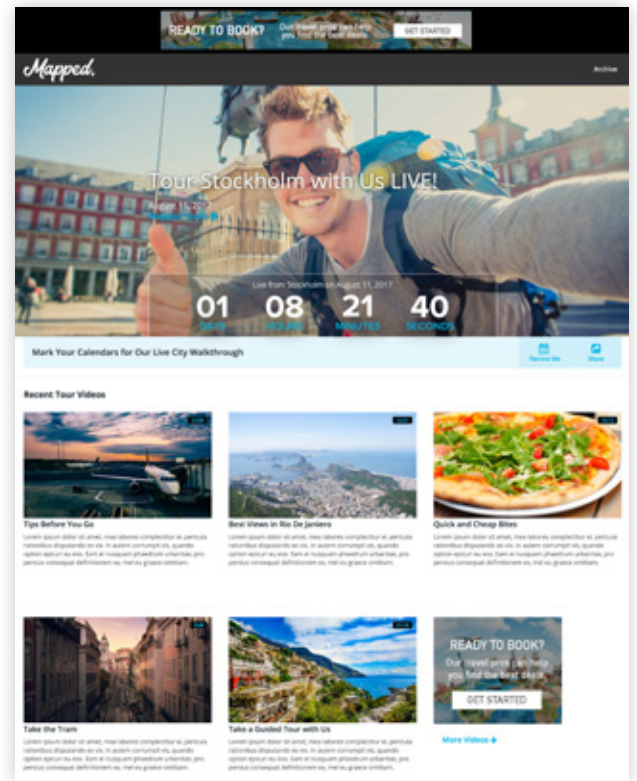
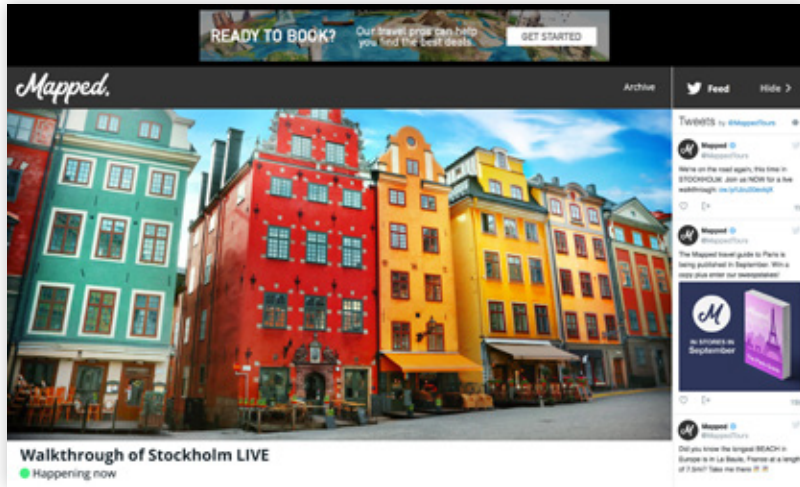
BE SOCIAL.

Publish your videos to native players on social networks and aggregate video analytics, all from a single location.



GO LIVE.

Engage your audience before, during, and after your live event with a branded pre-event destination, a live stream event page, and a post-event video archive.



DRIVE BUSINESS.

Track engagement and performance metrics for all your video assets in one location. Integrate with MAP & CRM to attribute video to pipeline and revenue.

USED BY THE WORLD'S TOP MARKETERS

