



Use a triggered Smart Campaign to call a Webhook to Tango Card's Rewards as a Service (RaaS®) API.

Please review Tango Card's [RaaS API Test Console Documentation](#) and [Marketo Webhook Documentation](#) before beginning.

Contact sales@tangocard.com for sandbox credentials.

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1. Instructions on handling authentication:

Use a Custom Header with the value "Authorization". The value is "Basic ENCODED_VALUE". ENCODED VALUE is the the Base64 encoded value of Platform_name:Platform_key

Use <https://www.base64encode.org/> to encode that value and then put it in the header.

2. Instructions on creating Customer ID beneath the Platform:

Request Endpoint URL (Sandbox): <https://integration-api.tangocard.com/raas/v2/customers>

Request Endpoint URL (Production): <https://api.tangocard.com/raas/v2/customers>

Sample Payload: { "customerIdentifier": "marketotestcustomer", "displayName": "Marketo Test Customer" }

Sample Response: { "customerIdentifier": "marketotestcustomer", "displayName": "Marketo Test Customer", "status": "active", "createdAt": "2017-01-13T23:05:20.33Z" }

This only needs to be used once to create a single account beneath the platform, unless you plan to manage multiple accounts beneath the platform.

Note: Contact your Tango Card BD, CSM or sales@tangocard.com for assistance with this step, if need be.

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3. Instructions on creating Account ID beneath the Platform:

Request Endpoint URL (Sandbox): <https://integration-api.tangocard.com/raas/v2/customers/{customeridentifier}/accounts>

Request Endpoint URL (Production): <https://api.tangocard.com/raas/v2/customers/{customeridentifier}/accounts>

Sample Payload: { "accountIdentifier": "marketotestaccount",
"contactEmail": "email@tangocard.com",
"displayName": "Marketo Test Account" }

Sample Response: { "accountIdentifier": "marketotestaccount", "displayName": "Marketo Test Account",
"currencyCode": "USD", "currentBalance": 0, "createdAt": "2017-01-13T23:08:52.157Z", "status": "ACTIVE",
"contactEmail": "email@tangocard.com" }

This only needs to be used once to create a single account beneath the platform, unless you plan to manage multiple accounts beneath the platform.

Note: Contact your Tango Card BD, CSM or sales@tangocard.com for assistance with this step, if need be.

4. Instructions on setting up the Gift Card Trigger [Using the RaaS API's Place an Order Call:](#)

Request Endpoint URL (Sandbox): <https://integration-api.tangocard.com/raas/v2/orders>

Request Endpoint URL (Production): <https://api.tangocard.com/raas/v2/orders>

Sample Payload:

```
{  
  "accountIdentifier": "marketotestaccount",  
  "amount": 5,  
  "customerIdentifier": "marketotestcustomer",  
  "emailSubject": "Here's your reward!",  
  "externalRefID": "12345",  
  "message": "testing marketo webhook",  
  "recipient": {  
    "email": "email@tangocard.com",  
    "firstName": "Jane",  
    "lastName": "Recipient"  
  },  
  "sendEmail": true,  
  "sender": {  
    "email": "rewards@tangocard.com",  
    "firstName": "Sender",  
    "lastName": "Jones"  
  },  
  "utid": "Request this from your Tango Card Contact"  
}
```

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Sample Response:

```
{ "referenceOrderID": "RA170113-95-48", "externalRefID": "12345", "customerIdentifier": "marketotestcustomer",  
"accountIdentifier": "marketotestaccount", "amountCharged": { "value": 5, "currencyCode": "USD", "total": 5 },  
"denomination": { "value": 5, "currencyCode": "USD" }, "utid": "U157189", "rewardName": "Amazon.com Gift  
Card", "emailSubject": "Here's your reward!", "message": "testing marketo webhook", "sendEmail": true, "status":  
"COMPLETE", "createdAt": "2017-01-13T23:15:23.597Z", "reward": { "credentials": { "Claim Code": "GJKP-QCZBKZ-  
M3ZE" }, "credentialList": [ { "label": "Claim Code", "value": "GJKP-QCZBKZ-M3ZE", "type": "text" } ] },  
"redemptionInstructions": "redemption instructions" }
```

The detailed Place an Order JSON Schema can be found [here](#).

Capture response variables in custom Marketo fields. Specifically:
order.delivered_at, order.order_id, success

5. Funding

Funds will need to be added to your Tango Card Account before rewards can be sent. Contact your Tango Card BD or CSM, or sales@tangocard.com to set up payment methods (ACH, Wire, Check, Credit Card).

There must be sufficient funds in an account for orders to be successful. This means that balance tracking/alerts are very important; Account Balance information can be accessed via the [Get Account Information API](#).

This is the most basic implementation of Tango Card's RaaS API to send gift cards within Marketo Smart Campaigns.

If you have any questions regarding integration, please contact sales@tangocard.com

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