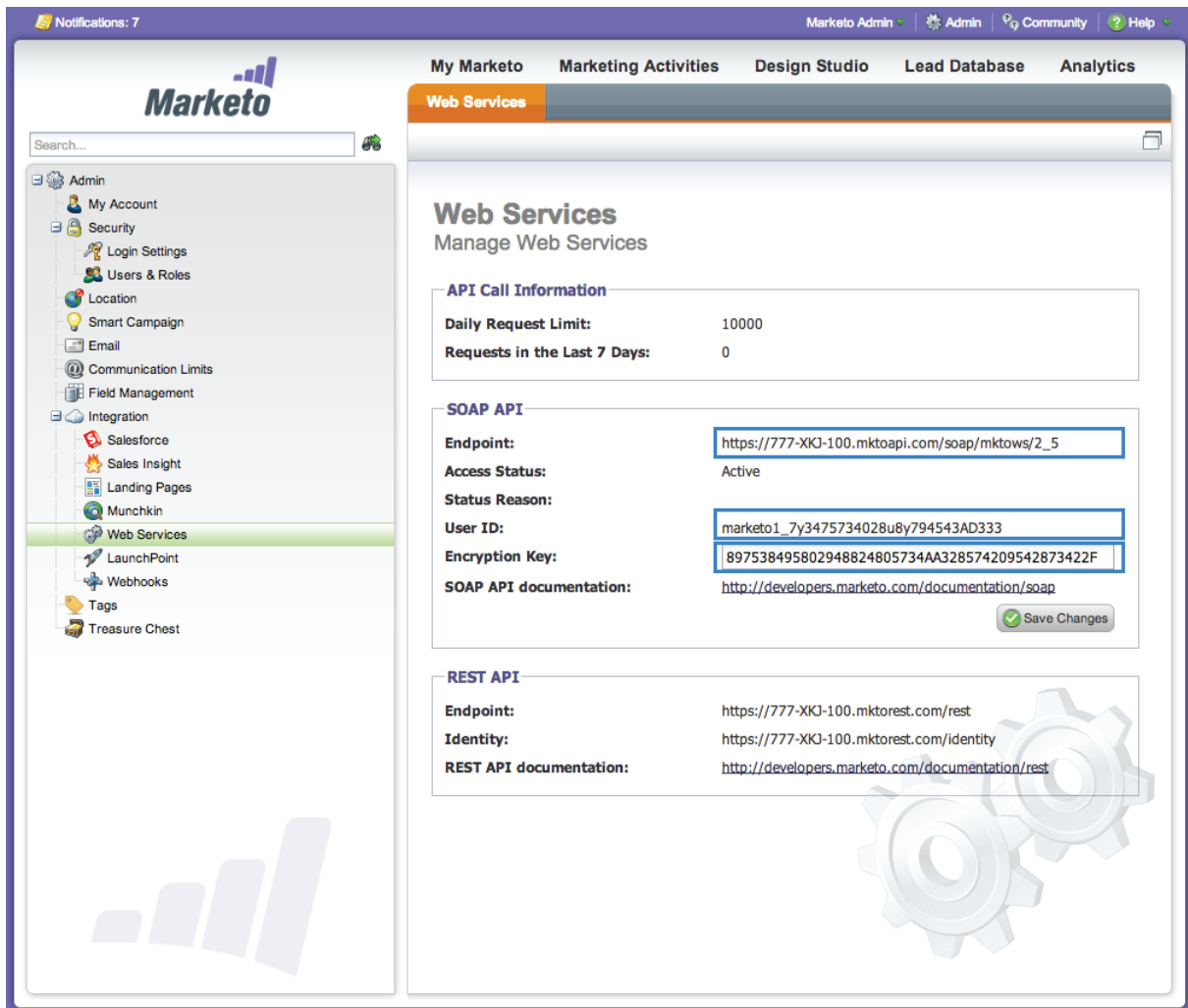


## Configure Marketo Integration

Get your SOAP API settings in your Marketo Instance (Requires Marketo Admin)

1. Go to the admin section and click on Integration>Web Services
2. Set an appropriate Encryption Key, click "save changes" and use the SOAP endpoint, User ID and Encryption Key values to generate the correct authentication header for each SOAP API call.






The screenshot displays the Marketo Admin interface. The left sidebar shows the navigation menu with 'Web Services' highlighted under the 'Integration' section. The main content area is titled 'Web Services' and 'Manage Web Services'. It contains two sections: 'API Call Information' and 'SOAP API'. The 'API Call Information' section shows 'Daily Request Limit: 10000' and 'Requests in the Last 7 Days: 0'. The 'SOAP API' section includes fields for 'Endpoint' (https://777-XKJ-100.mktosapi.com/soap/mktows/2\_5), 'Access Status' (Active), 'Status Reason', 'User ID' (marketo1\_7y3475734028u8y794543AD333), and 'Encryption Key' (897538495802948824805734AA328574209542873422F). A 'Save Changes' button is visible. Below the SOAP API section is the 'REST API' section, which shows 'Endpoint' (https://777-XKJ-100.mktorest.com/rest), 'Identity' (https://777-XKJ-100.mktorest.com/identity), and 'REST API documentation' (http://developers.marketo.com/documentation/rest). The interface also features a search bar, a notification bell, and a top navigation bar with 'My Marketo', 'Marketing Activities', 'Design Studio', 'Lead Database', and 'Analytics'.

## Setting Marketo settings in Bluenose (Admin)

Get your SOAP API settings in your Marketo Instance (Requires Marketo Admin)

1. Go to the admin page and click on Site Configuration
2. Copy SOAP endpoint from Marketo. Paste value into value field for marketo-endpoint
3. Copy Encryption Key from Marketo. Paste value into value field for marketo-secret-key
4. Copy User ID from Marketo. Paste value into value field for marketo-user-id

### Site Configuration

Code	Description	Value
marketo-endpoint 	Marketo SOAP endpoint	https://230-MMT-124.mktos
marketo-secret-key 	Marketo Encryption Key	9999999999999999a999
marketo-user-id 	Marketo User Id	admin@marketo.com

Bluenose is a customer success platform that empowers SaaS businesses to proactively manage customers through complete visibility, a robust early warning system, and built-in playbooks. Bluenose's customers include leaders in the Software-as-a-Service (SaaS) industry such as DoubleDutch, Replicon, LiveRamp and Blue Jeans Network.

For more information, visit <http://www.bluenose.com>.