

"Read Me before you start working on this plugin.

" Increase your web user engagement with Grazitti's Magento plugin for Marketo. With easy to setup and use Magento plugin, you can leverage your marketo account and create a personalized experience for your visitors.

Install this plugin directly into your Magento site.

Basic Requirements to use all features of this plugin: -

Marketo Account –

Programs under Marketing Activities

-Progressive Profiling

-Form Autofilling

-Creating Lead in Marketo on customer signup

Personalization -

Can manage all functionality from backend.

Recently Launched

1. Notify – Instantly create lead into marketo program once user signup into magento website.

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