

M-360

Marketing Operations Dashboards

High Level Documentation

M-360 offers marketers with integrated dashboards that provide a holistic view of the customer journey. In our dashboards, we have pulled business information from multiple data sources like Google Analytics, Marketo, Google Ad words and Salesforce and stitched entire user journey in a unified view. Grazitti's solution is 100% customizable and fit the unique needs of any business. With M-360, any business can accurately measure the impact of marketing dollars.

The screenshot below showcases how we have integrated Marketo for our M-360 product.

