

Only KiteDesk gives you  
an unfair sales advantage

**More leads.** Less Work.



Get KiteDesk Today. Set more qualified meetings!

## Leading Lead Gen

KiteDesk FIND is prospecting software that helps salespeople dramatically improve lead generation. Our system is designed to find the right leads, produce actionable information—emails, phone numbers, social profiles, all with the least amount of effort.

Sales teams report substantially more qualified meetings set, improved outbound pipelines, and greater revenues as a result of adopting KiteDesk.

## Super Search

KiteDesk FIND is tuned to help your searches match your Ideal Customer Profiles, saved to criteria you choose, such as:

- **Company** - Industry, Location, Size (Revenues, Employees), or specific accounts.
- **People** - Industry, Department, Seniority, Title, Location (Country, State, City, Zip), or specific names.
- **Lists** - Saved, Uploaded, Enriched

## KiteDesk Features

- **Prospecting Platform** - All-in-one for all prospects
- **Lead Lists** - Build lists from Search, Web or Upload
- **Upload & Enrich** - Automated data enrichment, lead gen
- **Sales Prospect Search** - Pinpoint Ideal Customer Profiles
- **Sales Company Search** - Account-Based Prospecting
- **Sales Intelligence** - Data from multiple providers
- **Chrome Extension** - Always available way to quickly add leads
- **Salesforce Sync** - Clean data flows from prospecting platform into CRM
- **Daily Dashboard** - Tight integration to Gmail, Google Calendar, Microsoft Outlook, Exchange, 365
- **Data Segmentation / Filtering** - Easily sort among leads, lists, team assignments

## THE PROSPECTING MATRIX

Features	Benefits to Sales	Included in KiteDesk
Web Search	Research Everywhere	✓
Social Network Prospecting	Collect Data; Useful Agility	✓
Company Research	Account-Based Prospecting	✓
CRM Integration	Complete Records, History	✓
Email Inbox	More Personal Outreach	✓

## MODES

Functions	Benefits to Users	Included in KiteDesk
KiteDesk Web App	Standalone Premium Search Productivity Suite	✓
KiteDesk Chrome Extension	On-demand Capability, Right-click Features	✓

### The KiteDesk FIND Difference

KiteDesk FIND is smarter sales prospecting. Our cloud-based solution offers a **Web App** and **Chrome Extension** for use daily to provide effortless lead generation for your sales team.

KiteDesk delivers proven time savings at each step of the prospecting process. By cutting out manual clicks to get to the right data—and providing data inaccessible elsewhere—KiteDesk guarantees increases in the amount of qualified leads for your sales organization.

### Pricing

KiteDesk FIND is **\$75** per month, per user—billed annually.

