

MARKETO ENDPOINT SETUP

Follow these steps to setup your Marketo application with the endpoint.

Via a web browser, login to your Marketo account: <https://login.marketo.com/>

These steps are also available on the Marketo Developer Site at:

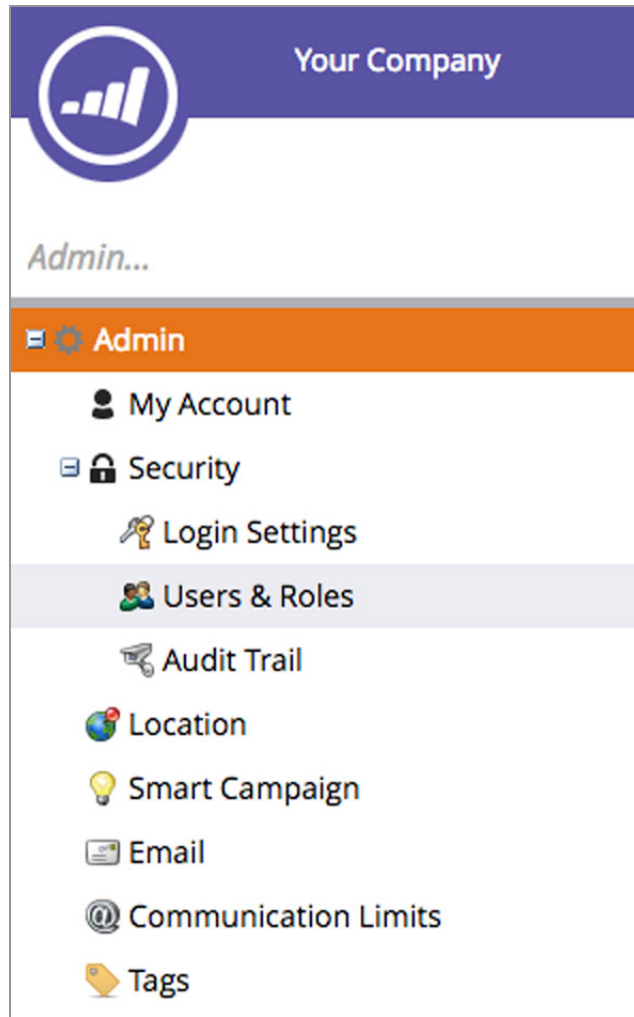
<http://developers.marketo.com/blog/quick-start-guide-for-marketo-rest-api/>.

A Custom Service in Marketo allows you to describe and define what data your application will have access to. You need to be logged in as a Marketo administrator to create a Custom Service and associate that service with a single API-Only user.

Navigate to the admin area of the Marketo application.



Click on the Users & Roles node on the left panel.



Create a new role.

The screenshot displays the 'Roles' management interface for 'Your Company'. The sidebar on the left contains navigation items: Admin, My Account, Security, Users & Roles (highlighted), and Audit Trail. The main content area has tabs for 'Users', 'Roles', and 'Login History', with 'Roles' selected. Below the tabs are buttons for 'New Role', 'Edit Role', and 'Delete Role'. A table lists roles defined on the subscription:

Name	# of Users
Admin	8
Analytics User	0
Marketing User	1
PingPilot	1

Input Role Name and assign Permissions.

Create New Role ✕

Role Name: *

Description:

Permissions:

- Access Admin (0 of 29)
- Access API (23 of 23)
- Access Analytics (0 of 3)
- Access Calendar Presentations (0 of 2)
- Access Design Studio (0 of 34)
- Access Database (0 of 15)
- Access Marketing Activities (0 of 15)
- Access SEO (0 of 3)
- Workspace Administration (0 of 2)


The next step is to create an API only user and associating it with the API role that you created in step 3. You can do so by checking the API-Only user checkbox at time of user creation.

The screenshot displays the 'Your Company' admin dashboard. On the left is a navigation sidebar with a logo and menu items: Admin, My Account, Security, Users & Roles (highlighted), and Audit Trail. The main content area has tabs for 'Users', 'Roles', and 'Login History'. Below the 'Users' tab, there are buttons for 'Invite New User', 'Issue License', and 'Edit User'. A heading reads 'All users who have access to Your Company's subscription'. Below this is a table with two columns: 'Name' and 'Email'. The table is currently empty.

Invite New User ✕


Step 1: Info ➔ Step 2: Permissions ➔ Step 3: Message

Email: *

First Name: * 

Last Name: *

Reason:

Access Expires: 

CANCEL NEXT



Invite New User ✕

Step 1: Info **Step 2: Permissions** Step 3: Message

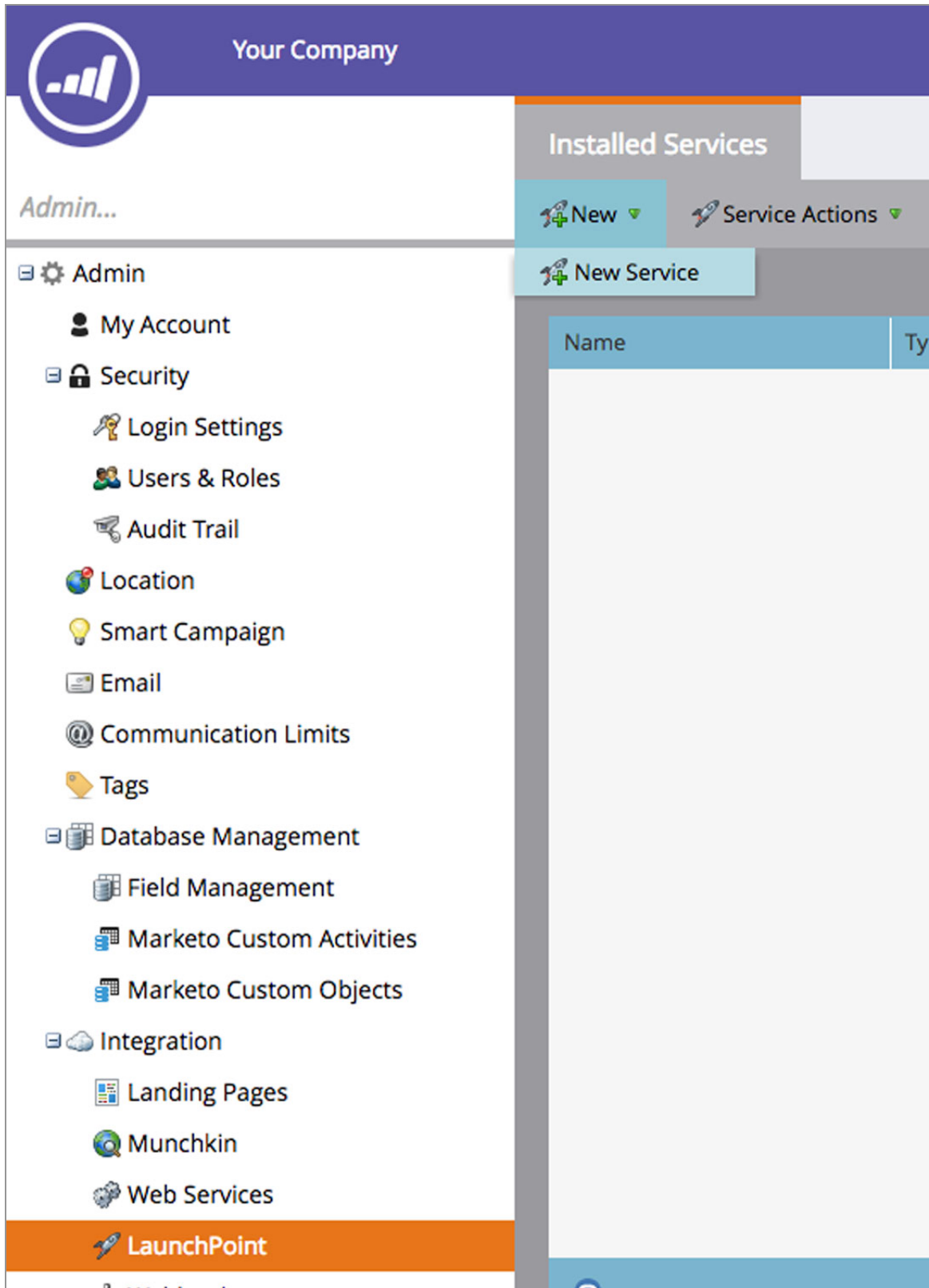
Roles:

- Admin
- Analytics User
- API Role
- Marketing User
- PingPilot
- Standard User

API Only:

CANCEL BACK NEXT

A Custom service is required to uniquely identify your client application. To create a custom application, go to the Admin->LaunchPoint screen and create a new service.



Choose "Custom" service type, provide the display name, description and the us

created in step 2. Then click on View Details.

New Service ✕

Display Name: *




Service: *

Settings

Description: *

API Only User: *

Installed Services

 New  Service Actions  Edit Service

Name	Type	Used by	Status	Details
API Role	Custom	0	Active	View Details

Click on "View Details" link on the grid to get the Client Id and Client Secret.

Details

Client Id: dxjm3784-4893-3fh6-4385-30dge67jjsfc

Client Secret: dzBP3qThFjJCuXsQugG6cFdyGip8ACgE

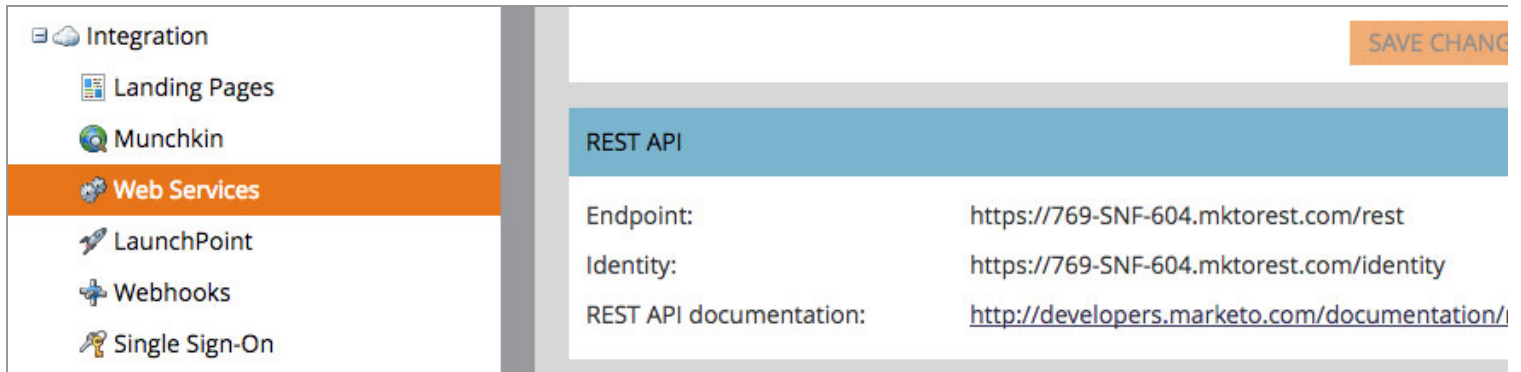
Authorized User: api@yourcompany.com

GET TOKEN



CLOSE

In making a request to Marketo API, you will need to specify your Marketo instance in the endpoint URL. All request to Marketo REST API will follow the format below



The screenshot shows a web interface with a left-hand navigation menu and a main content area. The navigation menu includes: Integration, Landing Pages, Munchkin, Web Services (highlighted in orange), LaunchPoint, Webhooks, and Single Sign-On. The main content area has a 'SAVE CHANGES' button in the top right corner. Below this is a blue header for 'REST API'. The configuration details are as follows:

Endpoint:	https://769-SNF-604.mktorest.com/rest
Identity:	https://769-SNF-604.mktorest.com/identity
REST API documentation:	http://developers.marketo.com/documentation/

REST API Endpoint URL ->/rest/

The REST API Endpoint URL can be found within the Marketo Admin->Web Services panel.

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